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ABSTRACT

This report presents results of the fall 1998 Non-Matriculant Survey, conducted every two to three years, to analyze the matriculation process and determine the factors associated with non-matriculation at the Pennsylvania College of Technology. Major findings include: (1) the College matriculation rate has leveled off at 57% since the mid-1990s; (2) matriculation rates are significantly lower for minorities, low-income parents, those awarded relatively less financial aid, and those testing triple deficient or reading deficient; (3) matriculation rates are significantly higher for traditional-aged students and local applicants; (4) matriculation rates are significantly lower for students who apply to other colleges, and those placed into pre-program status, as opposed to those accepted directly into their desired program; (5) reasons for not matriculating fall into three categories: choosing another college, postponing college plans, and having financial problems; (6) factors highly correlated with choosing another college are distance from home and impressions from campus visits; (7) factors highly correlated with postponing college are satisfactory employment, uncertain career goals, and personal or family obligations; (8) of those choosing another college, the greatest number (12%) stay within the Penn State family; and (9) traditional-aged students expressed relatively greater financial concerns and dissatisfaction with Financial Aid services. Twelve tables summarize the data, and 2 appendices presenting the surveys' cover letter and questionnaire are included. (VWC)

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NON-MATRICULANT SURVEY REPORT
1998

PENNSYLVANIA COLLEGE OF TECHNOLOGY
Strategic Planning & Research

Published January 2000

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NON-MATRICULANT SURVEY REPORT – FALL 1998

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY REPORT
FALL 1998

EXECUTIVE SUMMARY

After students apply to college, many things can affect their decision to enroll. This report presents results of the Non-Matriculant Survey, conducted every two-to-three years to analyze the matriculation process and determine the factors associated with non-matriculation. In 1998, 3832 applicants were accepted for Fall admission, of which 2186 enrolled. The remaining 1646 non-matriculants were surveyed to determine why they did not enroll, with over half (851) of that population responding. Following are the major findings:

1) The College matriculation rate has leveled off at 57% since the mid-1990s.

2) Matriculation rates are significantly lower for minorities, low-income applicants, those awarded relatively less financial aid, and those testing triple deficient or reading deficient. These effects hold even after statistically controlling for various other related background factors.

3) Matriculation rates are significantly higher for traditional aged students and local applicants.

4) Matriculation rates are significantly lower for student who apply to other colleges, and those placed into pre-program status, as opposed to those accepted directly into their desired program.

5) Reasons for not matriculating fall into three general categories: choosing another college, postponing college plans, and having financial problems.

6) Other factors highly correlated with choosing another college are distance from home and impressions from campus visits; these applicants tend to be non-local, of more traditional age, or those placed in pre-program status.

7) Other factors highly correlated with postponing college are satisfactory employment, uncertain career goals, and personal or family obligations; these applicants tend to be academically deficient, older or in greater financial need.

8) Of those choosing another college, the greatest number (12%) stay within the Penn State family; other primary competitors are Bloomsburg, Lock Haven, Lycoming, Pitt, and HACC; out-of-state competition is also increasing.

9) Traditional-aged students expressed relatively greater financial concerns and dissatisfaction with Financial Aid services.

Details regarding these and other findings are found in the body of the report.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY REPORT
FALL 1998

INTRODUCTION

The Non-Matriculant Survey Report provides general information, demographics and other related characteristics of non-matriculants of the Pennsylvania College of Technology (Penn College). Since 1984, Penn College has periodically conducted this standard study of prospective students. This Report summarizes results of statistical analyses performed on data collected from surveys of prospective students who had applied to Penn College, but then choose not to enroll, i.e., the non-matriculants.

Over the past five years, Penn College student populations have undergone gradual changes (Project Profile Report, 1999). The Non-Matriculant Survey Report offers important information to enhance efforts to recruit and enroll these changing populations. More importantly, it is essential to identify and then carefully analyze the reasons prospective students offer for their non-matriculation. Therefore, the Non-Matriculant Survey Report's purposes are to:

1) present a composite profile of prospective students who apply and are accepted, but decide not to attend Penn College;

2) determine reasons why applicants decide not to attend Penn College;

3) determine which other colleges non-matriculants choose to attend;

4) rate various factors in the decision not to attend; and,

5) examine ways to improve admissions and related student services.

This Report contains data from the Non-Matriculant Survey issued during the Fall Semester 1998. The Non-Matriculant Survey Report is separated into seven distinct sections:

PART I	Executive Summary
PART II	Introduction
PART III	Analysis and Findings
PART IV	Methodology
PART V	References
PART VI	Summary Data Tables
PART VII	Appendices

Background and Definitions

Over the past fifteen years, the Office of Strategic Planning and Research has periodically administered the non-matriculant survey and published the findings of the data analyses. The Non-Matriculant survey was conducted every year between 1984 and 1991. Since then, it has been administered in 1993, 1995 and 1998.

The definition of ***non-matriculants*** in this study consists of those individuals who show interest in becoming Penn College students, but do not enroll. In brief, ***non-matriculation*** is the act of not enrolling. Inversely, for purposes here, ***matriculation*** is the act of enrolling in college.

Penn College's non-matriculant survey was originally issued to degree-seeking applicants for Fall admission who were accepted, paid their tuition deposit, but did not officially enroll. In 1993, the survey was expanded to include all accepted students who did not officially enroll, whether they paid their tuition deposit or not.

PART III – ANALYSIS & FINDINGS

Overview of Analysis

The major findings of the Non-Matriculant Survey are offered and explained in the following pages. Part VI presents summary data tables. The analyses presented may not represent all possible inferences that could be drawn from the data. Readers are encouraged to examine the text and data tables, and raise questions regarding these statistics and analyses. The data presented are the most accurate at the time of the analyses.

All statements using the term *significant* are based on statistical tests at error levels of alpha $< .05$. Source data and output are available in the Strategic Planning and Research Office.

Data tables 1 through 8 present information on the number of applicants accepted into the college, the number of non-matriculants, the number of corresponding matriculants and matriculation rates, and number of survey responses and response rates. Data tables 9 through 12 present survey responses received from the non-matriculant sample.

For this report, a few changes and additions have been made in the study's overall analysis. In Table 1A Admissions Status of Accepted Applicants by School and Major and in Table 1B Non-matriculants and Matriculation Rates by School and Major, the Penn College Program Codes have been added as an additional information source for readers. Both tables continue to offer data sorted by campus site/ location and by school.

Table 1A requires some additional explanation, to show how the non-matriculant population is derived. The first quantitative column (labeled Accepted into College) shows the total number of students in a given major who were accepted into the College. The second column (Tuition Deposit Not Paid) shows the number of those accepted who did not pay their tuition deposit. The next three columns together constitute the remainder of the accepted students, who did pay their deposit. The first of these three columns (Not Registered) shows the number of students who paid their deposit, but did not pay their Fall tuition. The next two columns together constitute those who did pay their tuition. The first of those two columns (Withdrew before 3rd Week) shows the number of registered students who officially withdrew before the end of the third week, and therefore are not considered "officially" enrolled.

The next column (Total Matriculants) shows the number of applicants who registered and remained officially enrolled through the third week. The next column (Non-Matriculants) shows the total of all the accepted applicants who were not officially enrolled. This equals the total of columns two, three and four, and is the population to whom the survey was administered. The final column (Matriculation Rate) is the percent of accepted applicants who officially enrolled.

Table 2 Non-matriculants and Matriculation Rates by Geographic Area and County, Table 3 Non-matriculants and Matriculation Rates by Sex, and Table 4 Non-matriculants and Matriculation Rates by Age are similar to earlier Reports.

Table 5 Non-Matriculants and Matriculation Rates by Race/Ethnic Background has been updated to include statistics on those applicants who have an international background in addition to the other noted characteristics. Although international students may consist of a variety of different ethnic groups, they are grouped together to conform to government reporting standards.

Table 6 Non-Matriculants and Matriculation Rates by Family Income has been revised to include more accurate data, based on financial aid records, and presented in more commonly identified categories. The income ranges include: less than $10,000; $10,000 to $19,999; $20,000 to $29,999; $30,000 to $39,999; $40,000 to $49,999; $50,000 to $74,999; $75,000 or greater; and "not given". Mean and median incomes have also been added. Financial aid files were the primary source of income data. Where family income figures were unavailable, financial aid data was supplemented with Project Profile income categories. In the past years, only Project Profile income data was used. Thus, this year's report includes more reliable financial data.

Table 7 Non-matriculants and Matriculation Rates by High School Rank is a new data table. In addition to the general report characteristics, the applicant's high school rank has been analyzed. Rank categories include top third, middle third, bottom third, and not given.

Table 8 Non-matriculants and Matriculation Rates by Expected Employment Status is similar to earlier reports. Note, however, that this data was identified as Table 7 in the 1995 report.

Table 9 Reasons for Applying and Table 10 Reasons for Not Enrolling were somewhat adjusted to accommodate changes to the survey items. In past years, applicants were asked to select up to three reasons in rank order. In this latest version of the survey questionnaire, they were asked to rate each item on a 1=Not a Reason to 4=Major Reason scale.

Table 11a Alternative Colleges - Enrollments, Applications and Preferences has also been revised. Data found in this table include: the number and percent of 1998 enrollments and applications to other colleges, 1995 enrollments, and the order of preference of institutions to which Penn College applicants had applied. This new Table 11 combines data that was presented in the 1995 Non-matriculant Survey Report as Tables 10A, 10B and 11.

Table 11b Alternative Colleges - Program Majors is a new table. For non-matriculants who enrolled at another college, this table lists the program majors in which they enrolled.

Table 12 College Service Ratings changed slightly from the earlier versions. Between 1995 and 1998, a change was made regarding the College Service items. In 1998, two categories, **Student Orientation** and **Student Records/Scheduling,** had been added to the survey questionnaire in place of the 1995 categories, **Placement Test Day** and **Computerized Class Scheduling**.

Findings

Matriculation vs. Non-Matriculation (Tables 1-8)

In Fall 1998, Penn College accepted 3832 applicants into the college for possible enrollment. From the total accepted, 2186 applicants (57.0%) registered and enrolled. The remaining 1646 students were identified and became the population for the 1998 Non-Matriculant Survey. The matriculation rate of 57.0% is nearly identical to that of Fall 1996 (57.1%).

The characteristics of entering college student populations are constantly changing (Levine et al, 1990; Sax et al, 1997). Therefore, before examining the Non-Matriculant survey results, background data related to matriculation will be explored. Through the admissions process, considerable data is collected that can be used to develop a profile of traits that distinguish non-matriculants from matriculating students. Examining these traits can serve at least two useful purposes for the College: 1) to help explain reasons why some applicants choose not to enroll, and 2) to identify market segments that may need special attention in the admissions process.

Over the fifteen years this study has been conducted, several factors have been consistently, significantly related to matriculation: race/ethnicity, geographic area, (since 1990), family income, academic preparation (since 1993), and choice of Health Science major (since 1993).

It could be argued that some of these factors are interrelated. For example, minority applicants may be less likely to matriculate simply because they tend to have lower incomes. Most prior non-matriculant studies did not attempt to control for these interrelationships. Multiple regression analyses, which provide the necessary statistical controls, were conducted with this year's data. Consequently, an expanded set of significant matriculation-related factors emerged:

1) race/ethnicity
2) geographic area
3) age
4) family income and financial aid
5) academic preparation/placement tests
6) applications to other colleges, and
7) pre-program status.

The regression results suggest that each of these factors have a significant effect on matriculation independent of one another. For example, applicants of minority **racial/ethnic background** are less likely to enroll, above and beyond any effects related to income or academic preparation (i.e., low minority matriculation cannot be attributed to the latter factors). Applicants identifying themselves as white matriculated at a 59% rate; international, 42%; African-American, 37%; Hispanic-American, 32%; Asian-American, 25%; and Native American, 15% (Table 5).

Applicants originating from outside the immediate ten-county **geographic area** are significantly less likely to matriculate than those from the local area, particularly Lycoming County. The latter applicants matriculated at a 68% rate, while the overall rate for the North-central area was 64%. Matriculation rates for other areas of the state ranged from 52% to 60%: Northeast area, 54%; Southeast area, 53%; Central area, 60%; and the West area, 57%. Out-of-state (31%) and international (42%) applicants had considerably lower matriculation rates (Table 2).

Applicant **age** was significantly related to matriculation for only the second time. The average age of matriculants was 21.8 years, compared to 22.3 for non-matriculants, indicating that older adult students were less likely to enroll. Traditional-aged (17-19) applicants have a 59% matriculation rate, followed by those aged 20 to 24 (56%). Older adult applicants show lower matriculation rates: over 40, 55%; 30 to 39, 53%; 25 to 29, 51% (Table 4).

Note that the combined effects of geographic origin and age will tend to cancel each other out. Local applicants are more likely to be older adult students, while those from extended areas are most likely traditional aged. What this means however, is that the traditional aged, local student is most likely to enroll (all other things being equal), while the older, long-distance applicant is least likely to do so.

Applicants with lower **family incomes** are significantly less likely to matriculate than those in the mid-to-upper income ranges. Average family incomes for matriculants ($42,498) were considerably higher than those of non-matriculants ($35,375). In general, every $10,000 in income translates into a 2.2% increase in the likelihood an applicant will matriculate. Those with family incomes between $10,000 and $19,999 matriculated at a 53% rate, compared to a high of 87% for applicants with incomes of $75,000 or more (Table 6). For those in-between, matriculation generally increases with income level: $20,000 - $29,999, 55%; $30,000 - $39,999, 56%; $50,000 - $74,999, 63%. Applicants with family incomes of $40,000 to $49,999 (55%) or under $10,000 (57%) were exceptions to the rule. This could be related to financial aid effects.

Financial aid was included in this year's Non-Matriculant study for the first time. However, because only some 60% of the population submitted applications, financial aid data is not included in the data tables in Part VI. For those submitting a financial aid application, total aid awarded significantly effected matriculation. In general, every $1000 in financial aid translates into a 4.5% increase in the likelihood an applicant will enroll at the College.

The combined effect of family income and financial aid tends to level the playing field for applicants with incomes under $50,000, in terms of their likelihood of matriculating. However, those with over $50,000 tend to have increasingly better chances of enrolling as one moves up the income scale. To view the relationship between income and financial aid in another way, every $500 in aid tends to have the same effect on matriculation as $10,000 in income.

In general, **academic preparation** (reading, English or mathematics) is significantly related to matriculation. Reading grade level in particular had the strongest effect of the three test areas. Interestingly however, the relationship between academic preparation and matriculation is not straightforward. Triple deficient applicants were least likely to matriculate (59%). However,

single (73%) and double (70%) deficient applicants were actually more likely to matriculate than non-deficient applicants (60%). Note that 16% of the applicants never took placement tests.

Academic preparation here refers to College placement test results for those applicants who took the tests. Note that high school rank (Table 7) is not significantly related to matriculation. The reason for the difference could be that the College's placement tests are more reliable measures, comparing students against a common standard. Another explanation is that test results have an impact on admissions and developmental requirements, which could discourage enrollment.

Students who **applied to another college** were significantly less likely to enroll at Penn College. This marks only the second time that this factor was significantly related to matriculation:

Status	Enrolled / Total Applicants	Matric. Rate
Applied and Accepted	166 / 324	51%
Applied, Acceptance unknown	32 / 78	41%
Applied, not Accepted	340 / 765	44%
No other applications	1472 / 2356	62%

Applicants placed in **pre-program status** are significantly less likely to enroll (39%) than others (60%). The College uses an open-door admissions policy, with the exception of bachelor degree programs, Legal Assistant (LA) and Health Science majors, which have competitive admissions. Health and LA applicants not accepted directly into their major are placed into pre-program 'majors,' allowing them to take related courses until seats are available and they are accepted into their major. Only 39% of the applicants placed in pre-program status enrolled, down from 42% in 1995, and compared to 60% of the others in 1998 (Table 1B).

Several other background factors were included in the analyses, but found to have no significant relationship to matriculation. These included: sex, high school rank, expected employment, disability, parents/family education, family size, and campus/academic school.

Response Rates and Response Bias (Tables 1-8)

The target response rate for the Non-Matriculant Survey is 50%. The overall 1998 response rate was 51.7%; 851 of the 1646 non-matriculants responded. This response is similar to that in 1995, when 52.4% (849 of 1619) of the non-matriculants responded.

However, despite reaching the target response rate, a bias exists. For a valid study, respondents must be representative of the target population or study sample. Should a valid representation not be present in the analysis a bias will result (Larsen and Marx, 1990; Sincich, 1985; Thompson, 1992). Simply put, if a sample is not representative, the responses will be either over-representative or under-representative and will not reflect the actual larger population.

Comparative analyses of respondent and non-respondent demographics showed that the survey respondents were significantly different from the total population, and thus not representative. Response rates varied significantly by family income and age. Non-matriculants with family incomes under $30,000 responded at a lower rate (48%) than did those with incomes of $40,000 or more (57%). The traditional aged (under 20 years old) non-matriculants were significantly

more likely (59%) to respond than those of the non-traditional aged group (41%). The relationships between the survey responses and age and income factors will be examined in detail, to determine what possible effects this bias might produce in the overall responses.

Overall Survey Response Findings

As noted earlier, the first two survey items were slightly revised in 1998. Respondents are provided a list of possible reasons for applying (item 1) and not enrolling (item 2). Previously, they were asked to choose up to three reasons for each item. In 1998, they were asked to rate each possible reason on a 1 to 4 scale (1 = not a reason, 4 = major reason), allowing mean values (and other quantitative statistical procedures) to be calculated for each reason. Therefore, the findings are not directly comparable to prior years, other than comparing the relative rankings.

Reasons for Applying (Table 9)

Non-matriculants were first asked to rate possible reasons they had applied to Penn College. Consistent with CIRP Freshman Survey findings (1997), program offerings and college reputation are the top two reasons non-matriculants apply. As in the past, **program offerings available** was the top reason given (mean = 2.89), with over half (54%) of the respondents claiming it as a major reason. In 1995, over half (51%) also ranked it as their first choice.

College reputation moved up from the third most common reason in 1995 to rank second in 1998 (mean = 2.21; major reason = 24%). CIRP data suggest two major components to college reputation as a reason for enrolling: academic reputation and graduate job placement. Both of these factors are also being reported more frequently by Penn College freshmen.

Many non-matriculants also applied because Penn College is **close to home** (mean = 1.74; major reason = 14%). This reason ranked second in 1995. A similarly worded CIRP item does not rank nearly as high among freshmen, suggesting that students who are attracted because Penn College is close to home are less likely to enroll.

Most other application reasons remained relatively stable. However, four items showed considerable movement worth noting. Non-matriculants applying due to the **Penn State affiliation** increased substantially. After being ranked eighth in 1995, Penn State affiliation ranked fifth in 1998, with a mean of 1.52 (major reason, 8%).

The 1995 report suggested that declining proportions of applicants are being influenced by high school staff. While not significant, this trend continued in 1998, as **high school teacher and counselor recommendations** dropped from fifth to sixth in the rankings.

Three application reasons showed notable declines since 1995. Non-matriculants applying due to **friend / family members enrolled at Penn College** decreased such that this item fell from fourth to ninth in the rankings (mean = 1.33; major reason = 5.1%). However, this could be primarily due to a revision in the survey. Previously, friends and family member enrollment were distinguished as two separate items. They were combined into one item in the 1998 survey. For comparative purposes, responses to the two items in the 1995 survey were also combined.

Prior enrollment at Penn College as a reason for applying also fell substantially, from seventh in 1995, to eleventh in the rankings (1.11; 2.8%) in 1998. Many internal transfers (curriculum changers) and re-enrollees have to go back through the admissions process to re-enroll. The inclusion of these applicants complicates the interpretation of non-matriculant survey results. It is recommended that future non-matriculant surveys exclude this segment of the population.

Reasons for Not Enrolling (Table 10)

Non-matriculants were asked to rate possible reasons for not enrolling at Penn College. As in 1995, the greatest number of applicants **chose another college** over Penn College. Nearly one-third (31%) indicated this as a major reason, with a mean value of 2.02. Other reasons that were highly and positively correlated with choosing another college were **distance home** (overall, rank = 7, mean = 1.50; major reason = 12%) and **impressions from campus visits** (rank = 12, mean = 1.12, major reason = 1.8%).

Many non-matriculants simply **postponed their college plans** (rank = 2, mean = 1.83, major reason = 23%). However, only about one-fourth of these applicants actually did re-apply within the following year. Other reasons that were highly and positively correlated with postponement were: financial factors (discussed in detail below); **finding or seeking satisfactory employment** (overall, rank = 5, mean = 1.55, major reason = 15%); **uncertain career goals** (6, 1.52, 11%); and **personal/family obligations** (9, 1.34, 8%). The latter reason fell substantially from sixth place in 1995 to ninth in 1998.

Finances have consistently been another fundamental reason for non-matriculation. Specifically, **expected cost** (rank = 3, mean = 1.58, major reason = 13%), **insufficient financial aid** (rank = 4, mean = 1.56, major reason = 14%), and **insufficient employment income** (8, 1.39, 8%) are all highly correlated as reasons for non-matriculation.

A significant increase was noted in the open-ended **other** response category. In 1995, seven non-matriculants (six primary reasons and one secondary reason) responded that they did not enroll due to time/schedule/work conflicts. Due to declining responses to this specific item up through 1995, it had been removed from the survey in 1998. Despite its removal, thirteen non-matriculants reported some type of time, schedule or work conflict in the open-ended "other" response item in 1998. Given the renewed use of this response, it may be useful to return this specific item to the list of response options in future non-matriculation studies. Most all other reasons for not enrolling remained roughly the same, with no significant increase or decrease.

Due to response bias, the following reasons were probably overestimated: insufficient financial aid, unsatisfactory housing, distance from home, chose another college, and uncertain career goals. Personal/family obligations were probably somewhat underestimated.

Applications to and Enrollments at Other Institutions (Tables 11A, 11B)

The survey asked Penn College non-matriculants if they were attending another college in the Fall semester. In addition, they were asked to list, in order of preference, up to three colleges to

which they had applied. Consistent with CIRP Freshman survey findings and national trends, more non-matriculants are applying to (and enrolling in) other colleges.

In 1995, 34% of the non-matriculants enrolled in other schools. This figure increased to 42% in 1998. These students had enrolled in over 140 different institutions. Traditional-aged students, those from more extended geographic areas, and those who had been placed in pre-major status, were significantly more likely to choose another college. Due to response bias related to age, the proportion of non-matriculants enrolled at other colleges is probably overestimated. The following paragraphs further detail findings from each institutional category.

The College continues to lose the greatest number of students to our parent institution, Pennsylvania State University (11.6%). This includes both University Park and other Commonwealth campuses. However, this represents a reverse in trend compared to the early 1990s: 19%, in 1995; 14%, 1993; 12%, 1991. Part, but not all, of this drop was compensated by a sizable increase at the University of Pittsburgh (1% to 4%, rank = 4). Overall, non-matriculant enrollment at state-related universities declined from 19.5% (1995) to 16.1% (1998).

The latter decline was mostly compensated by a small increase within the State System of Higher Education (SSHE), from 13.2% in 1995 to 15.8%. Penn College non-matriculants enrolled at significantly greater rates at Bloomsburg (1995 = 1.4%, 1998 = 3.1%, rank = 6), Clarion (0.3% to 1.4%), and Lock Haven (2.1% to 4.2%; rank = 3) Universities. In contrast, non-matriculant enrollments at Mansfield dropped from 3.1% in 1995 to 1.1%.

Harrisburg Area Community College (HACC) was the primary public two-year competitor for Penn College applicants, and second overall. In 1998, 4.8% of the non-matriculants enrolled at HACC, up from 3.5% in 1995. Luzerne ranked fifth, but dropped from 5.2% to 3.4%. Overall, enrollments in the in-state public two-year sector declined slightly from 18.8% in 1995 to 17.2%.

Lycoming College was the major private four-year college competitor for Penn College non-matriculants. The enrollment rate nearly doubled, from 1.4% in 1995 to 2.5%. Overall, enrollment rates in the private four-year college sector (9.3%) remained nearly the same (9.8%).

A significant decline occurred in the proprietary institution (or private special associate degree-granting) category. Non-matriculant enrollment at Newport Business Institute, formerly Williamsport School of Commerce, decreased from 3.8% in 1995 to 0.3%. The overall enrollments for this category decreased as well, from 13.6% (1995) to 8.8% (1998).

The out-of-state section of Table 11 was slightly modified, to group institutions by two-year and four-year category. Enrollments at out-of-state four-year institutions increased from 12.2% (1995) to 16.1%. Out-of-state two-year institution enrollments of Penn College non-matriculants remained roughly the same (9.0%, 1998) compared to the 1995 data (9.8%).

Statistically, each of Pennsylvania's neighboring states had an increase in the number of Penn College non-matriculant enrollments compared to 1995, with two exceptions: New York (22%, 1995, to 18%) and West Virginia (4.8%, 1995, to 4.5%). Enrollment increases included: New Jersey: 1.6%, 1995, to 5.6%; Ohio: 1.6%, 1995, to 4.5%; and Maryland: 3.2%, 1995, to 4.5%.

On average, each non-matriculant applied to one institution other than Penn College (676 applications to other colleges, 629 respondents). In terms of preference, slightly over one half (52%) of the non-matriculants indicated that Penn College was their top choice. This figure is down from the 1995 reported total of 65%.

As shown in Table 11b, over 200 (63%) non-matriculants who enrolled at another college indicated the program in which they were majoring. The most common choices were in Health fields, led by dental hygiene, physician assistant, and nursing. Business administration and business management were other common choices.

College Service Ratings (Table 12)

To be consistent with changes in the Leaver and Graduate surveys, the service item previously referred to as "Placement test day" was replaced with "Student orientation." It should be noted that the non-matriculant population includes students who enrolled but withdrew within the first three weeks of the Fall semester. Thus, some non-matriculants did go through orientation.

The non-matriculants were asked to rate on a scale from 1 (very poor) to 4 (very good) six college services that they may have used. The overall mean was 3.18, up slightly from 3.13 in 1995. This finding tends to indicate that non-matriculants remain generally satisfied with the quality of service they receive from Penn College.

The highest rated service, as in 1995, was **admissions procedures**, with a mean of 3.40 (1995 = 3.38) and response rate of 43%. Other college service ratings include: **student orientation**, 3.34 mean, 23% response rate; **student records/scheduling**, 3.11 mean, 20% response rate; **billing/ payment procedures**, 3.07 mean, 19% response rate; **academic advisement**, 3.06 mean, 22% response rate; and **financial aid services**, 2.88 mean, 21% response rate. Although rated lowest, financial aid is probably somewhat underestimated due to response bias.

Survey Responses - Group Comparisons

Seven factors significantly related to matriculation were identified earlier in this report: race, geographic area, age, finances, academic preparation, applications to other colleges, and pre-major status. Following the 1995 methodology, additional information was obtained as each of these factors was separately analyzed with each of the survey responses. Readers are advised that the detailed data / statistical models are not included in this report. However, they are available for review in the Office of Strategic Planning and Research.

Race/Ethnicity

The general finding for this population was that minority members are less likely to matriculate than others, even after taking into account various other background factors (income, academics, age, etc.). When asked the reasons for not enrolling at Penn College, minority non-matriculants were significantly less likely than others to choose another college or to have uncertain career goals. Otherwise, their reasons were similar to the majority population.

Geographic Area

The general finding in this category was that those individuals who originate from Lycoming County and the immediate north central geographic area of Pennsylvania had a greater tendency to matriculate than those coming from outside the area. When the latter population was asked why they did not enroll at Penn College, unsatisfactory housing was a significantly greater factor than it was for the local population. This makes logical sense because those potential students from outside the immediate geographic area would more likely require housing, as opposed to those from the immediate area who more likely live in their own homes and commute.

Similar rationale can be applied to the reasons of *distance from home, chose another college,* and *presently attending another college.* Applicants who do not have the long commute between college and home more likely prefer to attend Penn College than their counterparts who must commute long distances. It was also found that those originating from outside the immediate geographic area were more likely to attend another college than those from the immediate area.

Age

The study resulted in several statistically significant findings related to age. First, as noted before, older adult students are much less likely to matriculate than traditional aged students. Younger students were less satisfied with financial aid services than older students. Probably related, when asked why they did not enroll at Penn College, younger students specifically indicated insufficient financial aid more often than did older adults. Perhaps the more mature applicants have a more realistic understanding and appreciation of their financial situation than do younger students, who are essentially just beginning their adult lives. Traditional aged applicants were also more likely to find employment alternatives or have uncertain career goals.

Younger non-matriculants were also more likely to be concerned with unsatisfactory housing. This makes logical sense, because adult students most often commute from their permanent place of residence. Older students were less likely to choose another college compared to the younger students. Younger individuals, who are more mobile, may have less ties that bind (Wilkinson, 1991). In other words, compared to adults, young people tend not to have the same responsibilities that keep them bound to their home and family. This idea is supported by the finding that older individuals were more likely to have family/personal obligations than were younger people.

Family Income/Financial Aid

Those having low family incomes and/or awarded less financial aid were significantly less likely to enroll than others. Lower income applicants also were more likely to have more family/ personal obligations than were those with mid-to-upper incomes. Those individuals who were awarded lower amounts of financial aid were more likely to indicate finding satisfactory employment as an alternative to college. Otherwise, their reasons for not enrolling were similar to the general population.

Academic Preparation/Placement Tests

Triple deficient applicants and those with lower reading grade levels were significantly less likely to matriculate than others. These applicants were more likely to postpone college plans, and less likely to choose another college than were other applicants.

Pre-Program Status

Applicants placed in pre-program status were significantly less likely to matriculate. These students were not permitted to enter directly into their desired program. As a result, they were more likely to indicate that their program of preference was not available and/or they were not accepted into the program. The students identified with the pre-program status were more likely to attend another college compared to others who did not receive the pre-program status.

PART IV – METHODOLOGY & PROCEDURES

Ronald Perry and David Rumpf initially created the Non-Matriculant Survey instrument model in 1975, at Northeastern University. In 1984, the Penn College Institutional Research Office, with the assistance and cooperation of Counseling, Admissions and Financial Aid Offices, modified Perry and Rumpf's model to better serve the purposes of the Penn College. The survey has been periodically revised since its development and initial implementation.

The 1998 survey instrument (see Appendix) consists of six questions. The first and second questions deal with the reasons why the individual: (a) applied to Penn College, and (b) did not enroll, respectfully. The individuals were asked to respond to these closed-ended questions, using a Likert-type scale, ranking their responses from 1=not a reason to 4=major reason.

The third question asks if the subject was presently attending another college. If so, the student was further queried on which other college s/he attended. Item four was an open-ended question that asked the individual to list the various higher educational institutions (including Penn College) s/he had applied for admission, in order of preference.

Question five, fashioned as a closed-ended and Likert style question, asked the individual to rate various Penn College services which are provided to new students. The response scale ranged from 'very good' to 'very poor' and included 'does not apply'.

The final question was a statement that invited the individual to offer any open-ended comment that could possibly be of constructive use for the College.

The 1998 survey was first mailed to the study group of 1646 non-matriculants during the week of November 2, 1998. Samples of the survey cover letter are included in the Appendix. The following chart details each stage of the survey as well as the response rate for each stage:

Contact	Date	Number	Cumulative Number Returned	Cumulative Response Rate
First Letter	Nov. 9, 1998	1646	150	9.1%
Second Letter	Nov. 16, 1998		203	12.3%
Third Letter	Nov. 23, 1988		344	20.9%
Telephone Calls	March 1-31, 1999		851	51.6%

The responses were reviewed, coded and entered into the IBM AS/400 mainframe database. Selected data were next loaded into tables in Microsoft Excel spreadsheet files. These files were merged to include relevant demographic data for all 3832 accepted applicants. The final statistical analyses were performed using SPSS Software, Version 9.0.

Conclusions drawn from the analyses performed were based on statistical test results at a significance level of alpha < .05. The data were entered into final tables in Microsoft Excel spreadsheet files and printed out.

PART V - REFERENCES

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SUMMARY DATA TABLES

General Information
(Tables 1a - 8)

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL Degree(s)	Program Code(s)		Program Major	Accepted into College	Tuition Deposit Not Paid	Tuition Deposit Paid: Not Registered	Tuition Deposit Paid: Registered: Withdrew before 3rd Wk	Tuition Deposit Paid: Registered: Total Matriculants	Non-Matriculants	Matriculation Rate
MAIN CAMPUS										
BUSINESS & COMPUTER TECHNOLOGIES										
BS	BSA		Accounting	32	6	8		18	14	56%
BS	BBA		Business Administration	69	20	9	1	39	30	57%
BS	BAD		Computer Info Tech - Analysis/Design	52	16	15		21	31	40%
BS	BDC		Computer Info Tech - Data Comm/Networking	76	10	14	3	49	27	64%
BS			Computer Information Technology-total	128	26	29	3	70	58	55%
BS	BLA		Legal Assistant/Paralegal Studies	15		2		13	2	87%
BS	BTM	(b)	Technology Management	17	2		1	14	3	82%
AAS	BA	(b)	Accounting	34	5	6	1	22	12	65%
AAS	BN		Banking	4	1			3	1	75%
AAS	BM	(b)	Business Management -	92	19	20	2	51	41	55%
AAS	TV		Business Management - Travel/Tourism	8	1	2		5	3	63%
AAS		(b)	Business Management-total	100	20	22	2	56	44	56%
AAS	BP	(b)	Computer Info Sys - Business Programming	37	8	4	4	21	16	57%
A S	CU		Computer Info Sys - Computer Science	9	1			8	1	89%
AAS	MP		Computer Info Sys - Micro Applications	24	4	4	1	15	9	63%
AAS	MS		Computer Info Sys - Micro Specialist	66	9	9	2	46	20	70%
AAS		(b)	Computer Information Systems-total	136	22	17	7	90	46	66%
AAS	LA	(b)	Legal Assistant/Paralegal	59	14	14	2	29	30	49%
AAS	OS		Office Info Systems	10	1	2		7	3	70%
AAS	OP	(b)	Office Tech - Executive	13	3	1	2	7	6	54%
AAS	OL/MO	(b)	Office Tech - Medical	16	2	5		9	7	56%
AAS	AO		Office Tech - Office Administration Specialist	1		1			1	
AAS		(b)	Office Technology-total	30	5	7	2	16	14	53%
C-1	CX		Computer Applications Technology	6		1		5	1	83%
			SCHOOL SUB-TOTAL	640	122	117	19	382	258	59.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL					Tuition Deposit Paid				
Degree(s)	Program Code(s)	Program Major	Accepted into College	Tuition Deposit Not Paid	Not Registered	Registered: Withdrew before 3rd Wk	Registered: Total Matriculants	Non-Matriculants	Matriculation Rate
CONSTRUCTION & DESIGN TECHNOLOGIES									
BS	BPD	Computer-Aided Product Design	32	6	4		22	10	69%
BS	BCM	Construction Management	46	6	14		26	20	57%
BS	BHV	Heating/Ventilation/AC (HVAC) Tech	17	2	6		9	8	53%
AAS	AT	Architectural Tech	98	20	20		58	40	59%
AAS	CB	(b) Building Construction Tech -	105	15	21	2	67	38	64%
AAS	MN	Building Construction Tech - Masonry	14	3	1		10	4	71%
AAS		(b) Building Construction Tech-total	119	18	22	2	77	42	65%
AAS	CD	Computer-Aided Drafting Tech	70	11	14	1	44	26	63%
AAS	EL	Electrical Tech	58	9	14		35	23	60%
AAS	HP	Heating/Ventilation/AC (HVAC) Tech - Plumbing	45	8	11	1	25	20	56%
AAS	HV	Heating/Ventilation/AC (HVAC) Tech - Refrig	40	10	7		23	17	58%
AAS		HVAC Technology-total	85	18	18	1	48	37	56%
AAS	IM	Industrial Maintenance Tech	9	1	2		6	3	67%
C 2	CK	Cabinetmaking/Millwork	18	3	7		8	10	44%
C 2	CN	Construction Carpentry	62	13	12	2	35	27	56%
C 2	EO	Electrical Occupations	28	6	6		17	11	61%
C-1	PH	Plumbing	10	2	1		7	3	70%
		SCHOOL SUB-TOTAL	652	115	139	6	392	260	60.1%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL Degree(a)	Program Code(s)		Program Major	Accepted into College	Tuition Deposit Not Paid	Tuition Deposit Paid: Not Registered	Tuition Deposit Paid: Registered: Withdrew before 3rd Wk	Tuition Deposit Paid: Registered: Total Matriculants	Non-Matriculants	Matriculation Rate
HEALTH SCIENCES										
BS	BAH		Applied Health Studies	4	1		1	2	2	50%
BS	DHB	(b)	Dental Hygiene - BS	4	4				4	
BS	DHM		Dental Hygiene - Health Policy/Administration	4		2		2	2	50%
			Dental Hygiene-total	8	4	2		2	6	25%
BS	DHM	(b)		9		2	1	6	3	67%
BS	BSN		Nursing	176	73	46	2	55	121	31%
BS	BPA		Physician Assistant	153	30	54	2	67	86	44%
AAS	DH		Dental Hygiene	1				1		100%
AAS	HG		Health Arts - General	7	1	1		5	2	71%
AAS	PN	(b)	Health Arts - Practical Nursing	4		1		3	1	75%
AAS	SR		Health Arts - Surgical Tech	12	1	2		9	3	75%
AAS		(b)	Health Arts-total	128	28	26	2	72	56	56%
AAS	NR		Nursing	79	14	20	3	42	37	53%
AAS	OC		Occupational Therapy Assistant	8	2		1	5	3	63%
AAS	FS		Physical Fitness Specialist	55	17	13	1	24	31	44%
AAS	RD		Radiography	16	4	7		5	11	31%
C 2	NU	(b)	Practical Nursing	7	1	5	1		7	
C-1	ST		Surgical Tech	655	175	177	14	289	386	44.1%
			SCHOOL SUB-TOTAL							
HOSPITALITY										
AAS	BK		Baking/Pastry Arts	20	2	1	1	16	4	80%
AAS	CY		Culinary Arts Tech	119	25	31	1	62	57	52%
AAS	DI		Dietary Manager Tech	5	2			3	2	60%
AAS	FH		Food/Hospitality Management	27	3	6		18	9	67%
			SCHOOL SUB-TOTAL	171	32	38	2	99	72	57.9%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL					Tuition Deposit Paid				
Degree(a)	Program Code(s)	Program Major	Accepted into College	Tuition Deposit Not Paid	Not Registered	Registered: Withdrew before 3rd Wk	Registered: Total Matriculants	Non-Matriculants	Matriculation Rate
INDUSTRIAL & ENGINEERING TECHNOLOGIES									
BS	BCT	Civil Engineering Tech	35	5	10	2	18	17	51%
BS	BET	Electronics Engineering Tech	45	15	11	1	18	27	40%
BS	BAF	Manufacturing Engineering Tech	30	2	5	1	22	8	73%
BS	BPS	Plastics/Polymer Engineering Tech	36	5	5		26	10	72%
BS	BWE	Welding/Fabrication Engineering Tech	12	3	3		6	6	50%
AAS	AF	Automated Manufacturing Tech	20	1	4	2	13	7	65%
AAS	CT	Civil Engineering Tech	20	4	4		12	8	60%
AAS	ET (b)	Electronics Technology-total	124	14	28	5	77	47	62%
AAS	PS	Plastics/Polymer Tech	48	5	12	1	30	18	63%
AAS	SU	Surveying Tech	18	2	4	1	11	7	61%
AAS	TT	Toolmaking Tech	52	2	6	1	43	9	83%
AAS	WA	Welding Tech	28	1	4		23	5	82%
C 2	MG	Machinist General	21	2	7	2	10	11	48%
C 2	WE	Welding	11	2	4		5	6	45%
		SCHOOL SUB-TOTAL	500	83	107	16	314	186	62.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL				Accepted	Tuition	Tuition Deposit Paid				
						Not	Registered		Non-	Matric-
De-gree(a)	Program Code(s)		Program Major	into College	Deposit Not Paid	Regis-tered	Withdrew before 3rd Wk	Total Mat-riculants	Matric-ulants	ulation Rate
INTEGRATED STUDIES										
BS	BHS		Applied Human Services	36	10	4		22	14	61%
BS	BGD		Graphic Design	77	17	16	1	43	34	56%
BS	BPT		Printing/Publishing Tech	4		3		1	3	25%
BS	BPC		Technical/Professional Communication	4	1			3	1	75%
A A	GS	(b)	General Studies	119	20	29	3	67	52	56%
A S	BL		Biology	12	3	5		4	8	33%
A S	PY		Physical Sciences	2		1		1	1	50%
A S	ES		Pre-Engineering	6	4	1		1	5	17%
AAA	AR		Advertising Art	50	9	9		32	18	64%
AAA	BC		Broadcast Comm	35	6	7		22	13	63%
AAA	MC		Mass Comm	13	6	3		4	9	31%
AAS	EC		Early Childhood Education	77	11	24	3	39	38	51%
AAS	HS	(b)	Human Services	65	15	13	3	34	31	52%
AAS	IS	(b)	Individual Studies	28	4	6	1	17	11	61%
AAS	PB		Printing/Publishing Production	23	3	3		17	6	74%
			SCHOOL SUB-TOTAL	551	109	124	11	307	244	55.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL				Accepted into College	Tuition Deposit Not Paid	Tuition Deposit Paid			Non-Matriculants	Matriculation Rate
						Not Registered	Registered Withdrew before 3rd Wk	Total Matriculants		
NATURAL RESOURCES MANAGEMENT										
AAS	DD		Diesel Technology -	45	3	9		33	12	73%
AAS	MK		Diesel Technology - MACK	7		1		6	1	86%
AAS			Diesel Technology-total	52	3	10		39	13	75%
AAS	EV		Environmental Tech	42	11	7		24	18	57%
AAS	FD		Floral Design/Interior Plantscape	17	3	2	2	10	7	59%
AAS	FR		Forest Tech	54	9	8		37	17	69%
AAS	HA		Heavy Construction Equipment Tech -	56	8	11		37	19	66%
AAS	CH		Heavy Construction Equipment Tech - CAT	5		2		3	2	60%
AAS			Heavy Construction Tech-total	61	8	13		40	21	66%
AAS	LN		Landscape/Nursery Tech	75	18	10	3	44	31	59%
C 2	DC		Diesel Technician	7		1		6	1	86%
C 2	HC		Heavy Construction Equipment Technician	25	2	5		18	7	72%
			SCHOOL SUB-TOTAL	333	54	56	5	218	115	65.5%
TRANSPORTATION TECHNOLOGIES										
BS	BAU	(b)	Automotive Tech Management	19	2	5		12	7	63%
AAS	AY		Auto Body Technology	31	6	9	1	15	16	48%
AAS	AE		Automotive Engineering Tech	12	2	2		8	4	67%
AAS	AS		Automotive Service Management	5		1		4	1	80%
AAS	AU		Automotive Tech -	55	8	15		32	23	58%
AAS	FA		Automotive Tech - Ford ASSET	12		3		9	3	75%
AAS			Automotive Technology-total	87	8	18		41	26	61%
C 2	AB		Auto Body Technician	9	2	2		5	4	56%
C 2	AM		Automotive Service Technician	9	3	3		3	6	33%
Aviation Center										
AAS	AD		Aviation Technology	42	9	5		28	14	67%
AAS	AN		Avionics Technology	10	2	2	1	5	5	50%
C 2	AC		Aviation Maintenance Technician	8	2	1		5	3	63%
			SCHOOL SUB-TOTAL	212	36	48	2	126	86	59.4%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL Degree(s)	Program Code(s)		Program Major	Accepted into College	Tuition Deposit Not Paid	Tuition Deposit Paid: Not Registered	Tuition Deposit Paid: Registered: Withdrew before 3rd Wk	Tuition Deposit Paid: Registered: Total Matriculants	Non-Matriculants	Matriculation Rate
NORTH CAMPUS										
A A	GS	(b)	General Studies	7		2		5	2	71%
AAS	BA	(b)	Accounting	5		1		4	1	80%
AAS	BM	(b)	Business Management	10		4		6	4	60%
AAS	BP	(b)	Computer Info Systems - Business Programming	9	2	2		5	4	56%
AAS	PN	(b)	Health Arts - Practical Nursing	1		1			1	
AAS	HS	(b)	Human Services	10	2	3		5	5	50%
AAS	IS	(b)	Individual Studies	1		1			1	
AAS	OP	(b)	Office Tech - Executive	7	1	3		3	4	43%
AAS	OL	(b)	Office Tech - Medical	4				4		100%
AAS	AO		Office Tech - Office Administration Specialist	1	1				1	
AAS		(b)	Office Technology-total	12	2	3		7	5	58%
C 2	NU	(b)	Practical Nursing	4	1	2		1	3	25%
			NORTH CAMPUS SUB-TOTAL	59	7	19		33	26	55.9%
DISTANCE EDUCATION/OUTREACH										
BS	BAM	(b)	Automotive Tech Management	11		3		8	3	73%
BS	BHL	(b)	Dental Hygiene - Luzerne CCC	7	1	5	1		7	
BS	BMM	(b)	Dental Hygiene - Montgomery CCC	12		2		10	2	83%
BS	BTM	(b)	Technology Management	8		2	2	4	4	50%
AAS	EH		Applied Science Tech - Electromechanical	15		14		1	14	7%
AAS	IN		Applied Science Tech - Industrial Machine Operator	3				3		100%
AAS	CB	(b)	Building Construction Tech	2		1	1		2	
AAS	ET	(b)	Electronics Tech	1		1			1	
			DISTANCE ED/OUTREACH SUB-TOTAL	59	1	28	4	26	33	44.1%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1A
ADMISSIONS STATUS OF ACCEPTED APPLICANTS
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL De-gree(a)	Program Code(s)	Program Major	Accepted into College	Tuition Deposit Not Paid	Tuition Deposit Paid: Registered: Not Regis-tered	Withdrew before 3rd Wk	Total Mat-riculants	Non-Matric-ulants	Matric-ulation Rate
SUB-TOTALS BY DEGREE LEVEL									
BS		Bachelor of Science	889	207	196	17	469	420	52.8%
A A		Associate of Arts	126	20	31	3	72	54	57.1%
A S		Associate of Science	29	8	7		14	15	48.3%
AAA		Associate of Applied Arts	98	21	19		58	40	59.2%
AAS		Associate of Applied Science	2449	415	537	54	1443	1006	58.9%
C 2		Certificate, 2-Year	218	40	56	4	118	100	54.1%
C 1		Certificate, 1-Year	23	3	7	1	12	11	52.2%
SUB-TOTALS BY PROGRAM STATUS									
		Pre-Major (incl. Advance Placement Nursing)	609	186	177	11	235	374	38.6%
		Developmental Semester	50	1	5	2	42	8	84.0%
		all others (accepted directly into major)	3173	527	671	66	1909	1264	60.2%
COLLEGE TOTAL			3832	714	853	79	2186	1646	57.0%

(a) BS=Bachelor of Science, A A=Associate of Arts, A S=Assoc. of Science,
AAA=Assoc. of Applied Arts, AAS=Assoc. of Applied Science, C 2=2-year Certificate, C-1=1-year Certif.
(b) Additional students applied to this major at other campuses or sites.

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL Degree(a)	Program Code(s)		Program Major	Accepted into College	Total Matriculants	Matriculation Rate	Total Non-Matriculants	% of Total	Survey Responses N	Survey Response Rate
MAIN CAMPUS										
BUSINESS & COMPUTER TECHNOLOGIES										
BS	BSA		Accounting	32	18	56%	14	0.9%	8	57%
BS	BBA		Business Administration	69	39	57%	30	1.8%	16	53%
BS	BAD		Computer Info Tech - Analysis/Design	52	21	40%	31	1.9%	15	48%
BS	BDC		Computer Info Tech - Data Comm/Networking	76	49	64%	27	1.6%	15	56%
BS			Computer Information Technology-total	128	70	55%	58	3.5%	30	52%
BS	BLA		Legal Assistant/Paralegal Studies	15	13	87%	2	0.1%	1	50%
BS	BTM	(b)	Technology Management	17	14	82%	3	0.2%	3	100%
AAS	BA	(b)	Accounting	34	22	65%	12	0.7%	5	42%
AAS	BN		Banking	4	3	75%	1	0.1%	1	100%
AAS	BM	(b)	Business Management -	92	51	55%	41	2.5%	24	59%
AAS	TV		Business Management - Travel/Tourism	8	5	63%	3	0.2%	0	0%
AAS		(b)	Business Management-total	100	56	56%	44	2.7%	24	55%
AAS	BP	(b)	Computer Info Sys - Business Programming	37	21	57%	16	1.0%	7	44%
A S	CU		Computer Info Sys - Computer Science	9	8	89%	1	0.1%	1	100%
AAS	MP		Computer Info Sys - Micro Applications	24	15	63%	9	0.5%	3	33%
AAS	MS		Computer Info Sys - Micro Specialist	66	46	70%	20	1.2%	13	65%
AAS		(b)	Computer Information Systems-total	136	90	66%	46	2.8%	24	52%
AAS	LA	(b)	Legal Assistant/Paralegal	59	29	49%	30	1.8%	17	57%
AAS	OS		Office Info Systems	10	7	70%	3	0.2%	2	67%
AAS	OP	(b)	Office Tech - Executive	13	7	54%	6	0.4%	4	67%
AAS	OL/MO	(b)	Office Tech - Medical	16	9	56%	7	0.4%	3	43%
AAS	AO		Office Tech - Office Administration Specialist	1		0%	1	0.1%	0	0%
AAS		(b)	Office Technology-total	30	16	53%	14	0.9%	7	50%
C-1	CX		Computer Applications Technology	6	5	83%	1	0.1%	0	0%
			SCHOOL SUB-TOTAL	640	382	59.7%	258	15.7%	138	53.5%
CONSTRUCTION & DESIGN TECHNOLOGIES										
BS	BPD		Computer-Aided Product Design	32	22	69%	10	0.6%	5	50%
BS	BCM		Construction Management	46	26	57%	20	1.2%	10	50%
BS	BHV		Heating/Ventilation/AC (HVAC) Tech	17	9	53%	8	0.5%	4	50%
AAS	AT		Architectural Tech	98	58	59%	40	2.4%	21	53%
AAS	CB	(b)	Building Construction Tech -	105	67	64%	38	2.3%	21	55%
AAS	MN		Building Construction Tech - Masonry	14	10	71%	4	0.2%	1	25%
AAS		(b)	Building Construction Tech-total	119	77	65%	42	2.6%	22	52%
AAS	CD		Computer-Aided Drafting Tech	70	44	63%	26	1.6%	13	50%
AAS	EL		Electrical Tech	58	35	60%	23	1.4%	11	48%
AAS	HP		Heating/Ventilation/AC (HVAC) Tech - Plumbing	45	25	56%	20	1.2%	11	55%
AAS	HV		Heating/Ventilation/AC (HVAC) Tech - Refrig	40	23	58%	17	1.0%	8	47%
AAS			HVAC Technology-total	85	48	56%	37	2.2%	19	51%
AAS	IM		Industrial Maintenance Tech	9	6	67%	3	0.2%	1	33%
C 2	CK		Cabinetmaking/Millwork	18	8	44%	10	0.6%	6	60%
C 2	CN		Construction Carpentry	62	35	56%	27	1.6%	14	52%
C 2	EO		Electrical Occupations	28	17	61%	11	0.7%	6	55%
C-1	PH		Plumbing	10	7	70%	3	0.2%	1	33%
			SCHOOL SUB-TOTAL	652	392	60.1%	260	15.8%	133	51.2%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL				Accepted into College	Total Matriculants	Matriculation Rate	Total Non-Matriculants	% of Total	Survey Responses	
Degree(a)	Program Code(s)		Program Major						N	Response Rate
HEALTH SCIENCES										
BS	BAH		Applied Health Studies	4	2	50%	2	0.1%	1	50%
BS	DHB	(b)	Dental Hygiene - BS	4		0%	4	0.2%	4	100%
BS	BHM		Dental Hygiene - Health Policy/Administration	4	2	50%	2	0.1%	0	0%
BS	BHM	(b)	Dental Hygiene-total	8	2	25%	6	0.4%	4	67%
BS	BSN		Nursing	9	6	67%	3	0.2%	3	100%
BS	BPA		Physician Assistant	176	55	31%	121	7.4%	54	45%
AAS	DH		Dental Hygiene	153	67	44%	86	5.2%	42	49%
AAS	HG		Health Arts - General	1	1	100%	0	0.0%		#N/A
AAS	PN	(b)	Health Arts - Practical Nursing	7	5	71%	2	0.1%	2	100%
AAS	SR		Health Arts - Surgical Tech	4	3	75%	1	0.1%	1	100%
AAS		(b)	Health Arts-total	12	9	75%	3	0.2%	3	100%
AAS	NR		Nursing	128	72	56%	56	3.4%	27	48%
AAS	OC		Occupational Therapy Assistant	79	42	53%	37	2.2%	19	51%
AAS	FS		Physical Fitness Specialist	8	5	63%	3	0.2%	1	33%
AAS	RD		Radiography	55	24	44%	31	1.9%	15	48%
C 2	NU	(b)	Practical Nursing	16	5	31%	11	0.7%	5	45%
C-1	ST		Surgical Tech	7		0%	7	0.4%	3	43%
			SCHOOL SUB-TOTAL	655	289	44.1%	366	22.2%	177	48.4%
HOSPITALITY										
AAS	BK		Baking/Pastry Arts	20	16	80%	4	0.2%	2	50%
AAS	CY		Culinary Arts Tech	119	62	52%	57	3.5%	25	44%
AAS	DI		Dietary Manager Tech	5	3	60%	2	0.1%	1	50%
AAS	FH		Food/Hospitality Management	27	18	67%	9	0.5%	3	33%
			SCHOOL SUB-TOTAL	171	99	57.9%	72	4.4%	31	43.1%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 18
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL De-gree(s)	Program Code(s)		Program Major	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Response Rate
INDUSTRIAL & ENGINEERING TECHNOLOGIES										
BS	CIT		Civil Engineering Tech	35	18	51%	17	1.0%	9	53%
BS	BET		Electronics Engineering Tech	45	18	40%	27	1.6%	14	52%
BS	BAF		Manufacturing Engineering Tech	30	22	73%	8	0.5%	4	50%
BS	BPS		Plastics/Polymer Engineering Tech	36	26	72%	10	0.6%	5	50%
BS	BWE		Welding/Fabrication Engineering Tech	12	6	50%	6	0.4%	3	50%
AAS	AF		Automated Manufacturing Tech	20	13	65%	7	0.4%	4	57%
AAS	CT		Civil Engineering Tech	20	12	60%	8	0.5%	4	50%
AAS	ET	(b)	Electronics Technology-total	124	77	62%	47	2.9%	25	53%
AAS	PS		Plastics/Polymer Tech	48	30	63%	18	1.1%	9	50%
AAS	SU		Surveying Tech	18	11	61%	7	0.4%	4	57%
AAS	TT		Toolmaking Tech	52	43	83%	9	0.5%	6	67%
AAS	WA		Welding Tech	28	23	82%	5	0.3%	2	40%
C 2	MG		Machinist General	21	10	48%	11	0.7%	6	55%
C 2	WE		Welding	11	5	45%	6	0.4%	3	50%
			SCHOOL SUB-TOTAL	500	314	62.8%	186	11.3%	98	52.7%
INTEGRATED STUDIES										
BS	BHS		Applied Human Services	36	22	61%	14	0.9%	7	50%
BS	BGD		Graphic Design	77	43	56%	34	2.1%	17	50%
BS	BPT		Printing/Publishing Tech	4	1	25%	3	0.2%	2	67%
BS	BPC		Technical/Professional Communication	4	3	75%	1	0.1%	1	100%
A A	GS	(b)	General Studies	119	67	56%	52	3.2%	26	50%
A S	BL		Biology	12	4	33%	8	0.5%	4	50%
A S	PY		Physical Sciences	2	1	50%	1	0.1%	1	100%
A S	ES		Pre-Engineering	6	1	17%	5	0.3%	3	60%
AAA	AR		Advertising Art	50	32	64%	18	1.1%	9	50%
AAA	BC		Broadcast Comm	35	22	63%	13	0.8%	8	62%
AAA	MC		Mass Comm	13	4	31%	9	0.5%	5	56%
AAS	EC		Early Childhood Education	77	39	51%	38	2.3%	19	50%
AAS	HS	(b)	Human Services	65	34	52%	31	1.9%	16	52%
AAS	IS	(b)	Individual Studies	28	17	61%	11	0.7%	6	55%
AAS	PB		Printing/Publishing Production	23	17	74%	6	0.4%	2	33%
			SCHOOL SUB-TOTAL	551	307	55.7%	244	14.8%	126	51.6%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL De-gree(a)	Program Code(s)	Program Major	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
NATURAL RESOURCES MANAGEMENT									
AAS	DD	Diesel Technology -	45	33	73%	12	0.7%	6	50%
AAS	MK	Diesel Technology - MACK	7	6	86%	1	0.1%	1	100%
AAS		Diesel Technology-total	52	39	75%	13	0.8%	7	54%
AAS	EV	Environmental Tech	42	24	57%	18	1.1%	9	50%
AAS	FD	Floral Design/Interior Plantscape	17	10	59%	7	0.4%	6	86%
AAS	FR	Forest Tech	54	37	69%	17	1.0%	9	53%
AAS	HA	Heavy Construction Equipment Tech -	56	37	66%	19	1.2%	10	53%
AAS	CH	Heavy Construction Equipment Tech - CAT	5	3	60%	2	0.1%	1	50%
AAS		Heavy Construction Tech-total	61	40	66%	21	1.3%	11	52%
AAS	LN	Landscape/Nursery Tech	75	44	59%	31	1.9%	16	52%
C 2	DC	Diesel Technician	7	6	86%	1	0.1%	1	100%
C 2	HC	Heavy Construction Equipment Technician	25	18	72%	7	0.4%	4	57%
		SCHOOL SUB-TOTAL	333	218	65.5%	115	7.0%	63	54.8%
TRANSPORTATION TECHNOLOGIES									
BS	BAU	(b) Automotive Tech Management	19	12	63%	7	0.4%	4	57%
AAS	AY	Auto Body Technology	31	15	48%	16	1.0%	8	50%
AAS	AE	Automotive Engineering Tech	12	8	67%	4	0.2%	2	50%
AAS	AS	Automotive Service Management	5	4	80%	1	0.1%	1	100%
AAS	AU	Automotive Tech -	55	32	58%	23	1.4%	10	43%
AAS	FA	Automotive Tech - Ford ASSET	12	9	75%	3	0.2%	3	100%
AAS		Automotive Technology-total	67	41	61%	26	1.6%	13	50%
C 2	AB	Auto Body Technician	9	5	56%	4	0.2%	2	50%
C 2	AM	Automotive Service Technician	9	3	33%	6	0.4%	3	50%
AAS	AD	Aviation Technology	42	28	67%	14	0.9%	7	50%
AAS	AN	Avionics Technology	10	5	50%	5	0.3%	3	60%
C 2	AC	Aviation Maintenance Technician	8	5	63%	3	0.2%	3	100%
		SCHOOL SUB-TOTAL	212	126	59.4%	86	5.2%	46	53.5%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
Fall 1998

SITE/SCHOOL De-gree(a)	Program Code(s)		Program Major	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
NORTH CAMPUS										
A A	GS	(b)	General Studies	7	5	71%	2	0.1%	2	100%
AAS	BA	(b)	Accounting	5	4	80%	1	0.1%	1	100%
AAS	BM	(b)	Business Management	10	6	60%	4	0.2%	3	75%
AAS	BP	(b)	Computer Info Systems - Business Programming	9	5	56%	4	0.2%	3	75%
AAS	PN	(b)	Health Arts - Practical Nursing	1		0%	1	0.1%	1	100%
AAS	HS	(b)	Human Services	10	5	50%	5	0.3%	3	60%
AAS	IS	(b)	Individual Studies	1		0%	1	0.1%	1	100%
AAS	OP	(b)	Office Tech - Executive	7	3	43%	4	0.2%	3	75%
AAS	OL	(b)	Office Tech - Medical	4	4	100%	0	0.0%		#N/A
AAS	AO		Office Tech - Office Administration Specialist	1		0%	1	0.1%	0	0%
AAS		(b)	Office Technology total	12	7	58%	5	0.3%	3	60%
C 2	NU	(b)	Practical Nursing	4	1	25%	3	0.2%	2	67%
			NORTH CAMPUS SUB-TOTAL	59	33	55.9%	26	1.6%	19	73.1%
DISTANCE EDUCATION/OUTREACH										
BS	BAM	(b)	Automotive Tech Management	11	8	73%	3	0.2%	1	33%
BS	BHL	(b)	Dental Hygiene - Luzerne CCC	7		0%	7	0.4%	7	100%
BS	BMM	(b)	Dental Hygiene - Montgomery CCC	12	10	83%	2	0.1%	2	100%
BS	BTM	(b)	Technology Management	8	4	50%	4	0.2%	2	50%
AAS	EH		Applied Science Tech - Electromechanical	15	1	7%	14	0.9%	7	50%
AAS	IN		Applied Science Tech - Industrial Machine Operator	3	3	100%	0	0.0%		#N/A
AAS	CB	(b)	Building Construction Tech	2		0%	2	0.1%	1	50%
AAS	ET	(b)	Electronics Tech	1		0%	1	0.1%	0	0%
			DISTANCE ED/OUTREACH SUB-TOTAL	59	26	44.1%	33	2.0%	20	60.6%
SUB-TOTALS BY DEGREE LEVEL										
BS			Bachelor of Science	889	469	52.8%	420	25.5%	217	51.7%
A A			Associate of Arts	126	72	57.1%	54	3.3%	28	51.9%
A S			Associate of Science	29	14	48.3%	15	0.9%	9	60.0%
AAA			Associate of Applied Arts	98	58	59.2%	40	2.4%	22	55.0%
AAS			Associate of Applied Science	2449	1443	58.9%	1006	61.1%	516	51.3%
C 2			Certificate, 2-Year	218	118	54.1%	100	6.1%	55	55.0%
C 1			Certificate, 1-Year	23	12	52.2%	11	0.7%	4	36.4%
SUB-TOTALS BY PROGRAM STATUS										
			Pre-Major (incl. Advance Placement Nursing)	609	235	38.6%	374	22.7%	185	49.5%
			Developmental Semester	50	42	84.0%	8	0.5%	1	12.5%
			all others (accepted directly into major)	3173	1909	60.2%	1264	76.8%	665	52.6%
COLLEGE TOTAL				3832	2186	57.0%	1646	100%	851	51.7%

(a) BS=Bachelor of Science, A A=Associate of Arts, A S=Assoc. of Science,
AAA=Assoc. of Applied Arts, AAS=Assoc. of Applied Science, C 2=2-year Certificate, C-1=1-year Certif.
(b) Additional students applied to this major at other campuses or sites

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 2
NON-MATRICULANTS & MATRICULATION RATES
BY GEOGRAPHIC AREA & COUNTY
Fall 1998

GEOGRAPHIC AREA / County	Accepted into College	Total Matriculants	Matriculation Rate	Total Non-Matriculants	% of Total	Survey Responses N	Survey Response Rate
IN-STATE/ IMMEDIATE (NORTHCENTRAL) AREA							
Lycoming	831	564	67.9%	267	16.2%	133	49.8%
Bradford	90	52	57.8%	38	2.3%	18	47.4%
Clinton	128	89	69.5%	39	2.4%	24	61.5%
Montour	60	34	56.7%	26	1.6%	12	46.2%
Northumberland	245	133	54.3%	112	6.8%	53	47.3%
Potter	32	15	46.9%	17	1.0%	12	70.6%
Snyder	68	41	60.3%	27	1.6%	13	48.1%
Sullivan	30	21	70.0%	9	0.5%	3	33.3%
Tioga	113	71	62.8%	42	2.6%	28	66.7%
Union	101	65	64.4%	36	2.2%	18	50.0%
AREA SUB-TOTAL	1698	1085	63.9%	613	37.2%	314	51.2%
NORTHEAST AREA							
Berks	78	46	59.0%	32	1.9%	18	56.3%
Carbon	14	5	35.7%	9	0.5%	3	33.3%
Columbia	97	56	57.7%	41	2.5%	23	56.1%
Lackawanna	20	8	40.0%	12	0.7%	5	41.7%
Lehigh	37	24	64.9%	13	0.8%	7	53.8%
Luzerne	65	34	52.3%	31	1.9%	22	71.0%
Monroe	15	4	26.7%	11	0.7%	9	81.8%
Northampton	28	20	71.4%	8	0.5%	5	62.5%
Pike	7	1	14.3%	6	0.4%	2	33.3%
Schuylkill	88	49	55.7%	39	2.4%	23	59.0%
Susquehanna	15	9	60.0%	6	0.4%	6	100.0%
Wayne	20	10	50.0%	10	0.6%	4	40.0%
Wyoming	17	6	35.3%	11	0.7%	6	54.5%
AREA SUB-TOTAL	501	272	54.3%	229	13.9%	133	58.1%
SOUTHEAST AREA							
Adams	25	8	32.0%	17	1.0%	10	58.8%
Bucks	38	21	55.3%	17	1.0%	8	47.1%
Chester	29	16	55.2%	13	0.8%	6	46.2%
Cumberland	27	12	44.4%	15	0.9%	11	73.3%
Dauphin	73	36	49.3%	37	2.2%	20	54.1%
Delaware	22	10	45.5%	12	0.7%	6	50.0%
Franklin	27	9	33.3%	18	1.1%	11	61.1%
Lancaster	86	55	64.0%	31	1.9%	21	67.7%
Lebanon	36	26	72.2%	10	0.6%	5	50.0%
Montgomery	62	40	64.5%	22	1.3%	14	63.6%
Perry	8	6	75.0%	2	0.1%	1	50.0%
Philadelphia	33	4	12.1%	29	1.8%	12	41.4%
York	86	48	55.8%	38	2.3%	23	60.5%
AREA SUB-TOTAL	552	291	52.7%	261	15.9%	148	56.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 2
NON-MATRICULANTS & MATRICULATION RATES
BY GEOGRAPHIC AREA & COUNTY
Fall 1998

GEOGRAPHIC AREA	County	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Response Rate
CENTRAL AREA								
	Bedford	12	9	75.0%	3	0.2%	1	33.3%
	Blair	47	26	55.3%	21	1.3%	12	57.1%
	Cambria	54	31	57.4%	23	1.4%	7	30.4%
	Cameron	7	3	42.9%	4	0.2%	2	50.0%
	Centre	122	81	66.4%	41	2.5%	19	46.3%
	Clearfield	79	49	62.0%	30	1.8%	14	46.7%
	Elk	35	16	45.7%	19	1.2%	13	68.4%
	Forest	0	0	#N/A	0	0.0%	0	#N/A
	Fulton	14	6	42.9%	8	0.5%	5	62.5%
	Huntingdon	31	22	71.0%	9	0.5%	1	11.1%
	Juniata	19	8	42.1%	11	0.7%	4	36.4%
	McKean	19	8	42.1%	11	0.7%	4	36.4%
	Mifflin	45	28	62.2%	17	1.0%	10	58.8%
	Somerset	15	10	66.7%	5	0.3%	3	60.0%
	Warren	33	22	66.7%	11	0.7%	6	54.5%
	AREA SUB-TOTAL	532	319	60.0%	213	12.9%	101	47.4%
WEST AREA								
	Allegheny	27	16	59.3%	11	0.7%	9	81.8%
	Armstrong	5	3	60.0%	2	0.1%	0	0.0%
	Beaver	10	7	70.0%	3	0.2%	0	0.0%
	Butler	13	10	76.9%	3	0.2%	1	33.3%
	Clarion	12	7	58.3%	5	0.3%	4	80.0%
	Crawford	12	8	66.7%	4	0.2%	4	100.0%
	Erie	23	13	56.5%	10	0.6%	5	50.0%
	Fayette	4	2	50.0%	2	0.1%	1	50.0%
	Greene	1	1	100.0%	0	0.0%	0	#N/A
	Indiana	12	5	41.7%	7	0.4%	2	28.6%
	Jefferson	8	5	62.5%	3	0.2%	2	66.7%
	Lawrence	1	1	100.0%	0	0.0%	0	#N/A
	Mercer	9	4	44.4%	5	0.3%	3	60.0%
	Venango	15	3	20.0%	12	0.7%	8	66.7%
	Washington	5	5	100.0%	0	0.0%	0	#N/A
	Westmoreland	19	10	52.6%	9	0.5%	7	77.8%
	AREA SUB-TOTAL	176	100	56.8%	76	4.6%	46	60.5%
IN-STATE SUB-TOTAL		3459	2067	59.8%	1392	84.6%	742	53.3%
OUT-OF-STATE		347	108	31.1%	239	14.5%	101	42.3%
INTERNATIONAL		26	11	42.3%	15	0.9%	8	53.3%
COLLEGE TOTAL		3832	2186	57.0%	1646	100%	851	51.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 3
NON-MATRICULANTS & MATRICULATION RATES
BY SEX
Fall 1998

Sex	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
Female	1379	707	51.3%	672	40.8%	359	53.4%
Male	2453	1479	60.3%	974	59.2%	492	50.5%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%

TABLE 4
NON-MATRICULANTS & MATRICULATION RATES
BY AGE
Fall 1998

Age	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
17 - 19	2194	1296	59.1%	898	54.6%	499	55.6%
20 - 24	932	520	55.8%	412	25.0%	190	46.1%
25 - 29	256	130	50.8%	126	7.7%	52	41.3%
30 - 39	278	146	52.5%	132	8.0%	74	56.1%
Over 40	170	93	54.7%	77	4.7%	36	46.8%
Not Given	2	1	50.0%	1	0.1%	0	0.0%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%
Mean Age	22.1	21.8		22.3		22.1	

TABLE 5
NON-MATRICULANTS & MATRICULATION RATES
BY RACE/ETHNIC BACKGROUND
Fall 1998

Race	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
International	26	11	42.3%	15	0.9%	8	53.3%
African-American	146	54	37.0%	92	5.6%	25	27.2%
Asian-American	49	12	24.5%	37	2.2%	15	40.5%
Hispanic-American	34	11	32.4%	23	1.4%	12	52.2%
Native American	34	5	14.7%	29	1.8%	12	41.4%
Non-white Sub-total	289	93	32.2%	196	11.9%	72	36.7%
White	3543	2093	59.1%	1450	88.1%	779	53.7%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 6
NON-MATRICULANTS & MATRICULATION RATES
BY FAMILY INCOME
Fall 1998

Family Income	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
< $10,000	345	198	57.4%	147	8.9%	66	44.9%
$10,000 - $19,999	516	273	52.9%	243	14.8%	116	47.7%
$20,000 - $29,999	533	294	55.2%	239	14.5%	119	49.8%
$30,000 - $39,999	516	289	56.0%	227	13.8%	122	53.7%
$40,000 - $49,999	478	265	55.4%	213	12.9%	124	58.2%
$50,000 -$74,999	968	606	62.6%	362	22.0%	206	56.9%
$75,000 +	211	183	86.7%	28	1.7%	18	64.3%
Total responses	3567	2108	59.1%	1459	88.6%	771	52.8%
Not given	265	78	29.4%	187	11.4%	80	42.8%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%
Mean Income	$39,585	$42,498		$35,375		$37,233	
Median Income	$36,242	$40,127		$35,000		$35,000	

TABLE 7
NON-MATRICULANTS & MATRICULATION RATES
BY HIGH SCHOOL CLASS RANK
Fall 1998

High School Rank	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
Top 3rd	723	398	55.0%	325	19.7%	174	53.5%
Middle 3rd	1179	742	62.9%	437	26.5%	256	58.6%
Bottom 3rd	1284	750	58.4%	534	32.4%	273	51.1%
Total responses	3186	1890	59.3%	1296	78.7%	703	54.2%
Not given	646	296	45.8%	350	21.3%	148	42.3%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%

TABLE 8
NON-MATRICULANTS & MATRICULATION RATES
BY EXPECTED EMPLOYMENT STATUS
Fall 1998

Expected Employment while in College	Accepted into College	Total Matric-ulants	Matricu-lation Rate	Total Non-Matric-ulants	% of Total	Survey Responses N	Survey Responses Response Rate
None	798	514	64.4%	284	35.6%	179	63.0%
Part-Time, < 20 hours/week	1517	882	58.1%	635	41.9%	325	51.2%
Part-Time, 20+ hours/week	551	312	56.6%	239	43.4%	120	50.2%
Full-Time	320	182	56.9%	138	43.1%	79	57.2%
Total responses	3186	1890	59.3%	1296	78.7%	703	54.2%
Not given	646	296	45.8%	350	21.3%	148	42.3%
COLLEGE TOTAL	3832	2186	57.0%	1646	100%	851	51.7%

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SUMMARY DATA TABLES

Survey Responses
(Tables 9 - 12)

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 9
REASONS FOR APPLYING (a)
Fall 1998

		1998								1995
				Major Reason (4)		Important Reason (3)		Minor Reason (2)		Not a Reason (1)		
1.	**Reasons for Applying**	Mean	Rank	N	%	N	%	N	%	N	%	Rank
A	Parental advice/preference	1.45	7	58	6.8%	57	6.7%	95	11.2%	641	75.3%	9
B	Friend/family member enrolled at Penn College	1.33	9	43	5.1%	38	4.5%	72	8.5%	698	82.0%	4
C	Close to home	1.74	3	120	14.1%	98	11.5%	77	9.0%	556	65.3%	2
D	Expected cost	1.56	4	56	6.6%	109	12.8%	92	10.8%	594	69.8%	6
E	College reputation	2.21	2	201	23.6%	174	20.4%	80	9.4%	396	46.5%	3
F	Program offerings available	2.89	1	455	53.5%	110	12.9%	20	2.4%	266	31.3%	1
G	H.S. Instructor/counselor recommendation	1.45	6	65	7.6%	62	7.3%	61	7.2%	663	77.9%	5
H	Open admissions policy	1.40	8	37	4.3%	75	8.8%	80	9.4%	659	77.4%	10
I	College recruiting/advertising	1.23	10	18	2.1%	31	3.6%	83	9.8%	719	84.5%	11
J	Prior enrollment at Penn College	1.11	11	24	2.8%	6	0.7%	10	1.2%	811	95.3%	7
K	Penn State affiliation	1.52	5	68	8.0%	73	8.6%	89	10.5%	621	73.0%	8
L	Other:	1.11		30	3.5%	3	0.4%	1	0.1%	817	96.0%	
L	Personal Reasons	1.05		15						836		
L	Quality of Service	1.02		4		1				846		
L	Employee tuition reduction	1.01		3						848		
L	Scholarship/Funding Offered	1.01		2		1				848		
L	Sports Activities Offered	1.01		2				1		848		
L	Improve Employment Skills	1.01		2						849		
L	College size	1.01		1		1				849		
L	Unemployed	1.00		1						850		
	Total Responses	1.58		1175	11.5%	836	8.2%	760	7.4%	7441	72.9%	

(a) Format of this survey item was revised in 1998. Previously, applicants were asked to specify up to three reasons in priority order. 1995 ranks are based on the first reason given. In 1998, applicants were asked to rate each reason on a 1 to 4 scale (1 = not a reason, 2 = minor reason, 3 = important reason, 4 = major reason). 1998 ranks are based on the mean scores.

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 10
REASONS FOR NOT ENROLLING (a)
Fall 1998

		1998									1995
				Major Reason (4)		Important Reason (3)		Minor Reason (2)		Not a Reason (1)	
2.	**Reasons for Not Enrolling**	Mean	Rank	N	%	N	%	N	%	N	%	Rank
A	Impressions from Campus Visit	1.12	12	15	1.8%	17	4.3%	26	6.3%	793	8.1%	13
B	Insufficient Financial Aid	1.56	4	122	14.3%	38	9.6%	34	8.2%	657	6.7%	2
C	Expected Cost (after financial aid)	1.58	3	112	13.2%	54	13.6%	50	12.0%	635	6.5%	4
D	Insufficient Employment Income	1.39	8	71	8.3%	41	10.3%	40	9.6%	699	7.1%	9
E	Unsatisfactory Housing	1.20	11	31	3.6%	23	5.8%	27	6.5%	770	7.9%	10
F	Distance from Home	1.50	7	98	11.5%	42	10.6%	50	12.0%	661	6.8%	7
G	Chose another College	2.02	1	267	31.4%	22	5.5%	21	5.0%	541	5.5%	1
H	Postponed College Plans	1.83	2	196	23.0%	41	10.3%	36	8.7%	578	5.9%	3
I	Found/Seeking Satisfactory Employment	1.55	5	127	14.9%	18	4.5%	47	11.3%	659	6.7%	5
J	Uncertain Career Goals	1.52	6	95	11.2%	55	13.9%	45	10.8%	656	6.7%	8
K	Personal/Family Obligations	1.34	9	67	7.9%	31	7.8%	24	5.8%	729	7.5%	6
L	Health	1.11	13	25	2.9%	5	1.3%	5	1.2%	816	8.3%	11
M	Preferred Program unavailable/not accepted	1.24	10	59	6.9%	8	2.0%	11	2.6%	773	7.9%	12
N	Other:	1.14		39	4.6%	2	0.5%	0	0.0%	810	8.3%	
N	Time/schedule/work conflict	1.05		13						838		14
N	Dissatisfaction w/office/staff/faculty	1.03		8						843		23
N	Admissions/testing process/point system	1.02		7						844		15
N	Unsatisfied with Program	1.02		6						845		
N	General uncertainty/fear of college	1.01		3		1				847		27
N	Transportation Problems	1.01		1		1				849		26
N	(b) Sports/activities desired lacking	1.00		1						850		25
	Total Responses	1.43		1324	11.1%	397	3.3%	416	3.5%	9777	82.1%	

(a) Format of this survey item was revised in 1998. Previously, applicants were asked to specify up to three reasons in priority order. 1995 ranks are based on the first reason given. In 1998, applicants were asked to rate each reason on a 1 to 4 scale (1 = not a reason, 2 = minor reason, 3 = important reason, 4 = major reason). 1998 ranks are based on the mean scores.

(b) Includes lack of track and field and college band.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
IN-STATE (PA)													
1	Pennsylvania College of Technology			587	31.1%	306	52%	212	36%	69	12%		
	Public 4-Year: State System of Higher Education (SSHE)												
11	Bloomsburg U	11	3.1%	33	1.7%	16	48%	10	30%	7	21%	4	1.4%
12	California U	3	0.8%	3	0.2%	2	67%			1	33%	3	1.0%
14	Clarion U	5	1.4%	6	0.3%	3	50%	3	50%			1	0.3%
15	East Stroudsburg U	2	0.6%	6	0.3%	1	17%	4	67%	1	17%		
16	Edinboro U	1	0.3%	2	0.1%	2	100%					3	1.0%
17	Indiana U (IUP)	3	0.8%	11	0.6%	5	45%	2	18%	4	36%	4	1.4%
18	Kutztown U	1	0.3%	3	0.2%	1	33%	2	67%			1	0.3%
19	Lock Haven U	15	4.2%	26	1.4%	10	38%	10	38%	6	23%	6	2.1%
20	Mansfield U	4	1.1%	10	0.5%	6	60%	3	30%	1	10%	9	3.1%
21	Millersville U	6	1.7%	10	0.5%	5	50%	2	20%	3	30%	4	1.4%
22	Shippensburg U	2	0.6%	8	0.4%	4	50%	3	38%	1	13%		
23	Slippery Rock U	2	0.6%	4	0.2%	2	50%	2	50%			1	0.3%
24	West Chester U	1	0.3%	1	0.1%	1	100%					2	0.7%
	Sub-total	56	15.8%	123	6.5%	58	47%	41	33%	24	20%	38	13.2%
	Public 4-Year: State-Related												
32	Pennsylvania State U	41	11.6%	90	4.8%	44	49%	30	33%	16	18%	53	18.5%
33	Pittsburgh, U of	14	4.0%	20	1.1%	11	55%	6	30%	3	15%	3	1.0%
34	Temple U	2	0.6%	6	0.3%	1	17%	2	33%	3	50%		
	Sub-total	57	16.1%	116	6.1%	56	48%	38	33%	22	19%	56	19.5%
	In-state Public 4-year Sub-total	113	31.9%	239	12.7%	114	48%	79	33%	46	19%	94	32.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category Code	Institution	Enrollments N	%	Applications N	%	Order of Preference 1'st Choice N	%	2'nd Choice N	%	3'rd Choice N	%	Fall 1995 Enrollments N	%
	Public 2-Year/Community Colleges												
41	Allegheny County, CC of	2	0.6%	5	0.3%	3	60%	2	40%			2	0.7%
42	Beaver County, CC of						#N/A		#N/A		#N/A	1	0.3%
43	Bucks County CC						#N/A		#N/A		#N/A	3	1.0%
44	Butler County CC	2	0.6%	3	0.2%	2	67%			1	33%		
45	Delaware County CC	3	0.8%	4	0.2%	2	50%	1	25%	1	25%	1	0.3%
46	Harrisburg Area CC	17	4.8%	28	1.5%	12	43%	9	32%	7	25%	10	3.5%
47	Lehigh-Carbon CC	4	1.1%	4	0.2%	1	25%	2	50%	1	25%	4	1.4%
48	Luzerne County CC	12	3.4%	14	0.7%	7	50%	7	50%			15	5.2%
49	Montgomery County CC	4	1.1%	3	0.2%	1	33%			2	67%	4	1.4%
50	Northampton County Area CC	5	1.4%	9	0.5%	2	22%	5	56%	2	22%	4	1.4%
51	Philadelphia, CC of	1	0.3%	1	0.1%			1	100%			1	0.3%
52	Reading Area CC	4	1.1%	4	0.2%	2	50%	2	50%			3	1.0%
53	Westmoreland County CC	2	0.6%	4	0.2%	2	50%	1	25%	1	25%		
61	T Stevens State School of Technology	5	1.4%	11	0.6%	6	55%	3	27%	2	18%	6	2.1%
	In-state Public 2-year Sub-total	61	17.2%	90	4.8%	40	44%	33	37%	17	19%	54	18.8%
	Private 4-Year: State-Aided												
72	Drexel U	2	0.6%	11	0.6%	8	73%	2	18%	1	9%	1	0.3%
73	MCP Hahnemann U	2	0.6%	2	0.1%	1	50%			1	50%		
78	Philadelphia College of Osteopathic Med	1	0.3%	1	0.1%	1	100%						
81	University of the Arts						#N/A		#N/A		#N/A	1	0.3%
	Sub-total	5	1.4%	14	0.7%	10	71%	2	14%	2	14%	2	0.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
	Private 4-Year: Colleges & Universities												
103	Allegheny College			2	0.1%	1	50%	1	50%				
104	Allentown College of Saint Francis			1	0.1%			1	100%				
106	Alvernia College	1	0.3%	1	0.1%	1	100%					1	0.3%
110	Baptist Bible College	1	0.3%			#N/A		#N/A		#N/A		1	0.3%
113	Bucknell U			2	0.1%	1	50%	1	50%			2	0.7%
116	Carnegie Mellon U			1	0.1%					1	100%		
118	Chatham College	1	0.3%	1	0.1%	1	100%						
120	College Misericordia			1	0.1%			1	100%			3	1.0%
71	Delaware Valley College	2	0.6%	5	0.3%	2	40%	3	60%			2	0.7%
126	Eastern College	1	0.3%	1	0.1%	1	100%						
129	Gannon U	1	0.3%	4	0.2%	2	50%	1	25%	1	25%	1	0.3%
130	Geneva College			1	0.1%					1	100%		
136	Holy Family College			1	0.1%	1	100%						
138	Juniata College			1	0.1%					1	100%		
252	Keystone College	2	0.6%	4	0.2%	2	50%	1	25%	1	25%	2	0.7%
139	Kings College			4	0.2%	1	25%	3	75%			1	0.3%
142	La Roche College					#N/A		#N/A		#N/A		1	0.3%
141	Lancaster Bible College	1	0.3%	1	0.1%	1	100%						
144	Lebanon Valley College	1	0.3%	1	0.1%	1	100%						
146	Lycoming College	9	2.5%	14	0.7%	11	79%	1	7%	2	14%	4	1.4%
147	Marywood College	1	0.3%	2	0.1%			2	100%				
148	Mercyhurst College			1	0.1%					1	100%	2	0.7%
149	Messiah College					#N/A		#N/A		#N/A		1	0.3%
150	Moore College of Arts & Design			1	0.1%					1	100%		
255	Mount Aloysius College	2	0.6%	4	0.2%	3	75%	1	25%			2	0.7%
79	Philadelphia U	2	0.6%	2	0.1%	1	50%	1	50%			1	0.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category		Enrollments		Applications		Order of Preference						Fall 1995 Enrollments	
						1'st Choice		2'nd Choice		3'rd Choice			
Code	Institution	N	%	N	%	N	%	N	%	N	%	N	%
162	Saint Francis College	1	0.3%	4	0.2%	3	75%	1	25%			1	0.3%
164	Saint Vincent College					#N/A		#N/A		#N/A		1	0.3%
165	Scranton, U of	1	0.3%			#N/A		#N/A		#N/A			
166	Seton Hill College	1	0.3%	3	0.2%	1	33%	1	33%	1	33%		
168	Susquehanna U	1	0.3%			#N/A		#N/A		#N/A		1	0.3%
170	Thiel College			1	0.1%	1	100%						
177	Waynesburg College	2	0.6%	2	0.1%	2	100%						
178	Westminster College	1	0.3%	1	0.1%	1	100%						
180	Wilkes U			2	0.1%	1	50%			1	50%	1	0.3%
182	York College of PA	1	0.3%	3	0.2%	1	33%	1	33%	1	33%		
	Sub-total	33	9.3%	72	3.8%	40	56%	20	28%	12	17%	28	9.8%
	In-state Private 4-year Sub-total	38	10.7%	86	4.6%	50	58%	22	26%	14	16%	30	10.5%
	Private 2-Year: Junior Colleges												
251	Harcum College	1	0.3%	1	0.1%	1	100%						
335	Johnson Technical Institute	3	0.8%	4	0.2%	2	50%	1	25%	1	25%		
253	Lackawanna JC	1	0.3%	1	0.1%					1	100%		
254	Manor College			2	0.1%			1	50%	1	50%		
383	Pennsylvania Institute of Technology			1	0.1%					1	100%		
	Sub-total	5	1.4%	9	0.5%	3	33%	2	22%	4	44%		
	Private 2-Year: Special Associate-Degree Granting												
306	Art Institute of Philadelphia					#N/A		#N/A		#N/A		1	0.3%
406	Berks Technical Institute	2	0.6%	2	0.1%	2	100%					1	0.3%
309	Bradford School	1	0.3%	1	0.1%	1	100%						
310	Bradley Academy for Visual Arts					#N/A		#N/A		#N/A		1	0.3%
311	Cambria-Rowe Business College					#N/A		#N/A		#N/A		1	0.3%
313	Central Penn Business School	3	0.8%	4	0.2%	2	50%			2	50%	5	1.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
326	Electronic Institute			1	0.1%					1	100%		
379	ICT School of Welding	2	0.6%	1	0.1%	1	100%					1	0.3%
436	ITT Technical Institute	1	0.3%	2	0.1%			2	100%			1	0.3%
340	Lincoln Technical Institute	2	0.6%	3	0.2%			2	67%	1	33%	3	1.0%
344	McCann School of Business	3	0.8%	2	0.1%	1	50%	1	50%				
348	NEC-Allentown Business School	1	0.3%	1	0.1%	1	100%					1	0.3%
349	NEC-Thompson Institute						#N/A		#N/A		#N/A	1	0.3%
350	NEC-Vale Technical Institute	1	0.3%	1	0.1%	1	100%					1	0.3%
352	New Castle Business School	1	0.3%	2	0.1%	1	50%	1	50%				
382	Newport Business Institute	1	0.3%	3	0.2%	2	67%			1	33%	11	3.8%
460	Pennsylvania Institute of Culinary Arts	4	1.1%	6	0.3%	5	83%	1	17%			1	0.3%
368	Pittsburgh Institute of Aeronautics			1	0.1%					1	100%		
370	Pittsburgh Technical Institute	1	0.3%	2	0.1%	1	50%	1	50%			2	0.7%
373	Schuylkill Business Institute	2	0.6%	2	0.1%	1	50%			1	50%		
375	South Hills Business School						#N/A		#N/A		#N/A	1	0.3%
377	Triangle Tech	2	0.6%	2	0.1%			1	50%	1	50%	3	1.0%
381	Williamson Free School of Mech. Trades			1	0.1%					1	100%	3	1.0%
383	York Technical Institute	3	0.8%	6	0.3%	3	50%	3	50%			1	0.3%
384	Yorktowne Business Institute	1	0.3%	1	0.1%	1	100%						
	Sub-total	31	8.8%	44	2.3%	23	52%	12	27%	9	20%	39	13.6%
	2-Year Miscellaneous Institutions												
495	Miscellaneous business schools			1	0.1%					1	100%	1	0.3%
496	Miscellaneous health schools/hospitals	5	1.4%	7	0.4%	4	57%	2	29%	1	14%	1	0.3%
497	Miscellaneous vo-tech schools	2	0.6%	3	0.2%	1	33%	2	67%			3	1.0%
498	Miscellaneous institutions, other	4	1.1%	5	0.3%	4	80%	1	20%			2	0.7%
	Sub-total	11	3.1%	16	0.8%	9	56%	5	31%	2	13%	7	2.4%
	In-state Private 2-Year Sub-total	47	13.3%	69	3.7%	35	51%	19	28%	15	22%	46	16.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/ Institutional Category			Enrollments		Applications		Order of Preference						Fall 1995 Enrollments	
							1'st Choice		2'nd Choice		3'rd Choice			
	Code	Institution	N	%	N	%	N	%	N	%	N	%	N	%
		In-state Public Sub-total	174	49.2%	916	48.5%	460	50%	324	35%	132	14%	148	51.6%
		In-state Private Sub-total	85	24.0%	155	8.2%	85	55%	41	26%	29	19%	76	26.5%
		In-state 4-Year Sub-total	151	42.7%	325	17.2%	164	50%	101	31%	60	18%	124	43.2%
		In-state 2-Year Sub-total	108	30.5%	159	8.4%	75	47%	52	33%	32	20%	100	34.8%
		IN[illegible]TE sub-total	259	73.2%	1071	56.8%	545	51%	365	34%	161	15%	224	78.0%
OUT-OF-STATE														
		4-Year Institutions												
AL	501	Auburn U	1	0.3%	1	0.1%	1	100%						
AZ	513	Arizona, U of			1	0.1%					1	100%		
CA	528	California State U system	1	0.3%	2	0.1%	1	50%			1	50%		
CA	532	Charles Drew U of Medicine & Science			1	0.1%	1	100%						
CA	535.1	Southern California, U of (USC)			1	0.1%					1	100%		
CA	533	Stanford U			1	0.1%			1	100%				
CT	546	Bridgeport, U of			1	0.1%			1	100%				
CT	550.3	Central Connecticut State U	1	0.3%	1	0.1%					1	100%		
CT	550.2	New Haven, U of			1	0.1%			1	100%				
CT	550.5	Yale U	1	0.3%	1	0.1%	1	100%						
DE	551	Delaware, U of			1	0.1%	1	100%					1	0.3%
DC	561	Catholic U			1	0.1%			1	100%				
DC	563	George Washington U	1	0.3%	1	0.1%	1	100%						
DC	570	U S Department of Agriculture					#N/A		#N/A		#N/A		1	0.3%
FL	587	Central Florida, U of	1	0.3%	1	0.1%			1	100%				
FL	576	Embry-Riddle Aeronautical U	2	0.6%	2	0.1%	2	100%						
FL	588	Florida, U of			2	0.1%			1	50%	1	50%		
FL	586	Nova Southeastern U			2	0.1%					2	100%		
GA	593	Clark Atlanta U	1	0.3%	2	0.1%			2	100%				
ID	601	Idaho, U of					#N/A		#N/A		#N/A		1	0.3%

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NON-MATRICULANT SURVEY
TABLE 11A
ALTERNATIVE COLLEGES -
ENROLLMENTS, APPLICATIONS & PREFERENCES
Fall 1998

STATE/	Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
IN	621	Butler U	1	0.3%	1	0.1%	1	100%						
IN	622	Valparaiso U			1	0.1%	1	100%						
IN	618	Vincennes U	1	0.3%	2	0.1%			1	50%	1	50%		
KS	634	Kansas, U of			1	0.1%			1	100%				
MD	674	Maryland, U of	3	0.8%	4	0.2%	4	100%						
MD	690	Morgan State U					#N/A		#N/A		#N/A		1	0.3%
MD	683	Salisbury State U			1	0.1%	1	100%						
MD	680	Towson State U	1	0.3%	1	0.1%	1	100%					1	0.3%
MA	699.1	Assumption College	1	0.3%	1	0.1%	1	100%						
MA	700.7	Boston U	1	0.3%			#N/A		#N/A		#N/A			
MA	700.3	Massachusetts Institute of Technology (MIT)			1	0.1%					1	100%		
MA	700.5	Wentworth Institute of Technology	1	0.3%	2	0.1%			1	50%	1	50%		
MI	708	Kettering U					#N/A		#N/A		#N/A		1	0.3%
MI	709	Michigan Technological U			1	0.1%	1	100%					1	0.3%
MI	703	Michigan, U of	1	0.3%	1	0.1%	1	100%						
MN	711	Northwestern College			1	0.1%	1	100%						
MT	729	Rocky Mountain College			1	0.1%					1	100%		
NH	741	New Hampshire, U of					#N/A		#N/A		#N/A		1	0.3%
NJ	762	DeVry Institute of Technology	1	0.3%	1	0.1%	1	100%						
NJ	768	Fairleigh Dickinson U	2	0.6%	2	0.1%	1	50%			1	50%		
NJ	756	Montclair State U			1	0.1%					1	100%		
NJ	767	New Jersey Institute of Technology			2	0.1%	1	50%			1	50%		
NJ	761	Rutgers U	1	0.3%	1	0.1%			1	100%			1	0.3%
NJ	760	Seton Hall U	1	0.3%	3	0.2%			3	100%				
NM	771	New Mexico, U of	1	0.3%	1	0.1%	1	100%						

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STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
NY 776	Alfred U	2	0.6%	7	0.4%	2	29%	1	14%	4	57%	4	1.4%
NY 773.9	Buffalo, U of			1	0.1%					1	100%		
NY 800.2	Catholic Medical Center of Brooklyn & Queens			1	0.1%	1	100%						
NY 773.5	City U of NY (CUNY)	1	0.3%	1	0.1%			1	100%				
NY 795	Cornell U			4	0.2%			4	100%				
NY 773.6	Culinary Institute of America					#N/A		#N/A		#N/A		1	0.3%
NY 773.7	Dowling College					#N/A		#N/A		#N/A		1	0.3%
NY 792	Houghton College	1	0.3%	1	0.1%	1	100%						
NY 773	Keuka College			1	0.1%					1	100%	1	0.3%
NY 800.3	Le Moyne College	1	0.3%	2	0.1%	1	50%			1	50%		
NY 800.1	Long Island U			2	0.1%			2	100%				
NY 773.1	Marist College					#N/A		#N/A		#N/A		1	0.3%
NY 800.4	Marymount College			1	0.1%					1	100%		
NY 783	New York Institute of Technology			1	0.1%					1	100%		
NY 785	Paul Smith College of Arts & Science			1	0.1%					1	100%	2	0.7%
NY 786	Rochester Institute of Technology (RIT)	4	1.1%	4	0.2%	2	50%	2	50%				
NY 787	State U of New York (SUNY) system	7	2.0%	10	0.5%	5	50%	2	20%	3	30%	4	1.4%
NY 796	Syracuse U			1	0.1%	1	100%						
NC 810	Campbell U					#N/A		#N/A		#N/A		1	0.3%
NC 810.1	Chowan College			1	0.1%			1	100%				
NC 810.2	Greensboro College			1	0.1%	1	100%						
OH 832	Akron General Medical Center	1	0.3%			#N/A		#N/A		#N/A			
OH 822.1	DeVry Institute of Technology	2	0.6%	2	0.1%	1	50%	1	50%				
OH 834	Kettering College of Medical Arts	1	0.3%	1	0.1%	1	100%						
OH 817	Ohio State U					#N/A		#N/A		#N/A		1	0.3%
OH 818	Youngstown State U			1	0.1%			1	100%				
RI 846	Johnson & Wales U	1	0.3%	7	0.4%	3	43%	2	29%	2	29%	1	0.3%
SC 858	Clemson U					#N/A		#N/A		#N/A		1	0.3%
SC 854	South Carolina, U of			1	0.1%					1	100%		
SD 866	South Dakota, U of			1	0.1%					1	100%		

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Fall 1998

STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
TN 871.1	Tennessee Wesleyan College	1	0.3%	1	0.1%	1	100%						
TN 871	Tennessee, U of			1	0.1%	1	100%					1	0.3%
UT 887	Utah, U of			1	0.1%			1	100%				
VT 893	Champlain College			1	0.1%					1	100%		
VA 918	Christopher Newport U			1	0.1%	1	100%						
VA 916	Ferrum College	1	0.3%	1	0.1%			1	100%				
VA 908	George Mason U	1	0.3%	1	0.1%	1	100%					1	0.3%
VA 913	James Madison U			2	0.1%			1	50%	1	50%		
VA 904	Old Dominion U	1	0.3%	3	0.2%	2	67%	1	33%				
VA 909	Radford U						#N/A		#N/A		#N/A	1	0.3%
VA 915	Roanoke College			1	0.1%			1	100%				
VA 906.1	Virginia State U			1	0.1%	1	100%						
VA 906	Virginia Tech	2	0.6%	3	0.2%	1	33%	1	33%	1	33%	2	0.7%
WV 945	Alderson-Broaddus College			1	0.1%					1	100%	1	0.3%
WV 934	Concord College	1	0.3%				#N/A		#N/A		#N/A		
WV 931	Fairmont State College						#N/A		#N/A		#N/A	1	0.3%
WV 935	Glenville State College			1	0.1%					1	100%		
WV 936	Ohio Valley College	1	0.3%	1	0.1%	1	100%						
WV 928	West Liberty State College	1	0.3%	1	0.1%	1	100%						
WV 929	West Virginia Institute of Technology	1	0.3%	2	0.1%			2	100%				
WV 930	West Virginia U			2	0.1%					2	100%	1	0.3%
PR 992	Puerto Rico, U of	1	0.3%	1	0.1%	1	100%						
NS 993	Acadia U			1	0.1%	1	100%						
Out-of-state 4-Year Sub-total		57	16.1%	133	7.0%	55	41%	40	30%	38	29%	35	12.2%

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STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1'st Choice N	1'st Choice %	2'nd Choice N	2'nd Choice %	3'rd Choice N	3'rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
2-Year Institutions													
CA 534	Brooks College			1	0.1%			1	100%				
CA 535	San Francisco CC					#N/A		#N/A		#N/A		1	0.3%
CT 548	Asnuntuck CTC					#N/A		#N/A		#N/A		1	0.3%
CT 547	Gateway CTC					#N/A		#N/A		#N/A		1	0.3%
CT 550	Mitchell College					#N/A		#N/A		#N/A		2	0.7%
CT 550.1	New England Technical Institute	1	0.3%	1	0.1%	1	100%					1	0.3%
CT 550.6	Quinebaug Valley CTC	1	0.3%	1	0.1%	1	100%						
CT 550.4	Tunxis CTC			1	0.1%			1	100%				
DE 552	Delaware Technical CC	1	0.3%	3	0.2%			1	33%	2	67%		
FL 582	Indian River CC	1	0.3%			#N/A		#N/A		#N/A		1	0.3%
IL 608	Universal Technical Institute	1	0.3%	2	0.1%	1	50%	1	50%			1	0.3%
MD 671	Allegany CC	1	0.3%	1	0.1%			1	100%				
MD 681	Anne Arundel CC			1	0.1%	1	100%						
MD 676	Baltimore Internat'l Culinary College			1	0.1%	1	100%						
MD 684	Catonsville CC					#N/A		#N/A		#N/A		1	0.3%
MD 688	Diesel Institute of America	1	0.3%	1	0.1%			1	100%				
MD 687	Essex CC	1	0.3%	1	0.1%			1	100%				
MD 672	Fredrick CC	1	0.3%	1	0.1%					1	100%		
MD 673	Hagerstown JC	4	1.1%	4	0.2%	4	100%						
MA 700.2	Becker College					#N/A		#N/A		#N/A		1	0.3%
MA 699	Springfield College	1	0.3%	1	0.1%					1	100%		
NE 732	Omaha College of Health Careers	1	0.3%	1	0.1%	1	100%						

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STATE/ Institutional Category Code	Institution	Enrollments N	Enrollments %	Applications N	Applications %	Order of Preference 1st Choice N	1st Choice %	2nd Choice N	2nd Choice %	3rd Choice N	3rd Choice %	Fall 1995 Enrollments N	Fall 1995 Enrollments %
NJ 750.1	Brick Computer Science Institute	1	0.3%	1	0.1%			1	100%				
NJ 758	Burlington CC	1	0.3%			#N/A		#N/A		#N/A			
NJ 769.1	Caldwell College			1	0.1%	1	100%						
NJ 752	Camden CC	1	0.3%	2	0.1%	1	50%	1	50%			1	0.3%
NJ 765	Gloucester CC					#N/A		#N/A		#N/A		1	0.3%
NJ 755	Middlesex CC	1	0.3%	1	0.1%	1	100%						
NJ 764	Morris, CC of			1	0.1%					1	100%	1	0.3%
NJ 770	Teterboro School of Aeronautics					#N/A		#N/A		#N/A		1	0.3%
NJ 770.1	Union CC			1	0.1%					1	100%		
NY 790	Arnot-Ogden Hospital					#N/A		#N/A		#N/A		1	0.3%
NY 777	Broome CC			1	0.1%	1	100%					1	0.3%
NY 779	Corning CC	2	0.6%	6	0.3%	2	33%	2	33%	2	33%	3	1.0%
NY 797	Dutchess CC	1	0.3%	1	0.1%					1	100%	1	0.3%
NY 774	Elmira Business Institute	1	0.3%	2	0.1%	1	50%			1	50%	2	0.7%
NY 781	Jamestown CC	1	0.3%	1	0.1%	1	100%					1	0.3%
NY 774.1	Monroe CC			1	0.1%			1	100%			1	0.3%
NY 773.2	Nassau CC					#N/A		#N/A		#N/A		1	0.3%
NY 785.1	Rockland CC	1	0.3%	1	0.1%	1	100%						
NY 773.4	Suffolk County CC			1	0.1%			1	100%			1	0.3%
NC 808	Forsyth Technical CC	1	0.3%	1	0.1%	1	100%						
NC 810.3	Guilford Tech	1	0.3%	1	0.1%			1	100%				
ND 812	Southwestern CC			1	0.1%			1	100%				
OH 822.2	Mt. St. Joseph, College of			1	0.1%	1	100%						
OH 835	Ohio Auto/Diesel College					#N/A		#N/A		#N/A		1	0.3%
RI 853	Rhode Island, CC of			1	0.1%	1	100%						
TN 875	Nashville Auto/Diesel College			2	0.1%	1	50%	1	50%				
TX 879	Universal Technical Institute			1	0.1%	1	100%						
VT 891	Vermont Technical College	1	0.3%	1	0.1%			1	100%				

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VA	907	Blue Ridge CC						#N/A		#N/A		#N/A	1	0.3%
VA	914	Bryant & Stratton College			1	0.1%					1	100%		
VA	912	Community Hospital of Roanoke Valley			2	0.1%	1	50%	1	50%				
VA	919	Falls Church Technical Center	1	0.3%	1	0.1%	1	100%						
VA	917	Northern Virginia CC	2	0.6%	1	0.1%					1	100%		
VA	911	Tidewater CC	1	0.3%	1	0.1%					1	100%		
WY	951	Wyoming Technical Institute			2	0.1%			2	100%				
		Out-of-state 2-Year Sub-total	32	9.0%	59	3.1%	26	44%	20	34%	13	22%	28	9.8%
		OUT-OF-STATE SUB-TOTAL	89	25.1%	192	10.2%	81	42%	60	31%	51	27%	63	22.0%
	999	College not given	6	1.7%	624	33.1%	3	0%	204	33%	417	67%		
		Total Enrolled/Applied	354	41.6%	1887	100%	629		629	33%	629	33%	287	33.8%
		Not Enrolled	494	58.0%									508	59.8%
		Enrollment status unknown/not given	3	0.4%									54	6.4%
		TOTAL RESPONDENTS	851										849	

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
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TABLE 11B
ALTERNATIVE COLLEGES -
PROGRAM MAJORS
Fall 1998

3b. Program Major	1998 N	1998 %
Business/Computer Technologies		
Accounting	4	1.8%
Business	6	2.7%
Business Administration/Management	15	6.7%
Computer Info Systems/Technology	4	1.8%
Computer Science	9	4.0%
Legal Assistant	3	1.3%
Marketing	1	0.4%
Office Tech - Legal	1	0.4%
Construction/Design Technologies		
Architecture	7	3.1%
Computer-Aided Drafting	3	1.3%
Construction Management	2	0.9%
Electrical	5	2.2%
HVAC	3	1.3%
Health Sciences		
Dental Hygiene	17	7.6%
EMS	2	0.9%
Health, other	6	2.7%
Nursing	11	4.9%
Occupational Therapy	7	3.1%
Physician Assistant	15	6.7%
Phys Ed	1	0.4%
Radiography	1	0.4%
Hospitality		
Chef/Culinary Arts	6	2.7%
Hotel/Restaurant Mgmt	1	0.4%
Nutrition	1	0.4%
Industrial/Engineering Technologies		
Civil Engineering	2	0.9%
Computer-Integrated Manufacturing	1	0.4%
Electronics Engineering	5	2.2%
Electronics Tech	4	1.8%
Machinist	2	0.9%
Mechanical Engineering	3	1.3%
Plastics/Polymer	1	0.4%
Surveying	1	0.4%
Technical Ed	2	0.9%
Welding	1	0.4%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY
TABLE 11B
ALTERNATIVE COLLEGES -
PROGRAM MAJORS
Fall 1998

3b.	Program Major	1998 N	1998 %
	Integrated Studies		
	Advertising/PR	2	0.9%
	Biology	3	1.3%
	Broadcasting	1	0.4%
	Communications	2	0.9%
	Early Childhood/Elementary Ed	5	2.2%
	Education	3	1.3%
	English	6	2.7%
	General Studies	5	2.2%
	Graphic Design	3	1.3%
	Human Services/Social Work	2	0.9%
	Letters, Arts & Science	1	0.4%
	Political Science	2	0.9%
	Pre-Seminary	1	0.4%
	Psychology	1	0.4%
	Rehab Counseling	1	0.4%
	Sociology	1	0.4%
	Natural Resource Management/		
	Ag/Agribusiness	2	0.9%
	Diesel	1	0.4%
	Floral	2	0.9%
	Forestry	1	0.4%
	Golf operations	2	0.9%
	Horticulture	2	0.9%
	Landscape/Nursery Tech	2	0.9%
	Outdoor Recreation	1	0.4%
	Wildlife Biology	1	0.4%
	Transportation Technologies		
	Automotive Technology	2	0.9%
	Automotive-Motorsports Tech	1	0.4%
	Aviation	2	0.9%
	Aviation-Pilot	1	0.4%
	Undecided/undeclared	11	4.9%
	Total Responses/Response Rate	223	63.0%
	Major not given	131	37.0%
	TOTAL Non-Matriculants attending other college	354	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 12
COLLEGE SERVICE RATINGS
Fall 1998

		1998											1995 (a)	
		Very Poor (1)		Poor (2)		Good (3)		Very Good (4)		Re-sponse	Mean		Mean	
5.	**College Services**	N	%	N	%	N	%	N	%	Rate	Rating	Rank	Rating	Rank
A	Admissions Procedures	0	0%	27	6%	203	47%	198	46%	42.8%	3.40	1	3.38	1
B	Student Orientation	0	0%	9	4%	131	58%	86	38%	22.6%	3.34	2		
C	Academic Advisement	14	6%	19	9%	127	58%	60	27%	22.0%	3.06	5	3.08	3
D	Student Records/Scheduling	8	4%	26	13%	102	51%	64	32%	20.0%	3.11	3	3.16	2
E	Billing/Payment Procedures	7	4%	21	11%	114	60%	48	25%	19.0%	3.07	4	2.94	4
F	Financial Aid Services	21	10%	39	19%	95	45%	55	26%	21.0%	2.88	6	2.75	5
COLLEGE SERVICE TOTALS		50	3.4%	141	9.6%	772	52.4%	511	34.7%	24.5%	3.18		3.13	

(a) Between 1995 and 1998, a change was made regarding the College Services items. In 1998, two new items, 'Student Orientation' and Student Records/Scheduling', were added in place of the 1995 items, 'Placement Test Day' and 'Computerized Class Scheduling'.

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APPENDIX

Pennsylvania College of Technology

PENNSTATE

One College Avenue
Williamsport, PA 17701-5799

(570) 326-3761
http://www.pct.edu

November 2, 1998

,

Dear ,

In order to provide the quality of admissions and support services our prospective students deserve, we at Penn College need your assistance to evaluate those services. Each fall thousands of students apply to Penn College, but some who are accepted for admission decide not to enroll. We are interested in the reasons why some accepted applicants choose not to attend Penn College.

The enclosed questionnaire gives you the opportunity to grade various aspects of the College and to inform us of your reasons for not enrolling at Penn College. Sharing your opinions is very important in helping us correct any problems and maintain our strengths for future students. The survey is very brief. All responses will be kept strictly confidential and used only for research. Your name will never be identified with your responses and is printed on the survey only to allow us to contact those who do not respond.

Please take a few minutes to complete your questionnaire and return it in the enclosed postage-paid envelope by November 19. If you have any questions, please contact me by phone (717-326-3761, ext. 7771) or E-mail (scunning@pct.edu). We truly appreciate your assistance and wish you the best in your future endeavors.

Sincerely,

Stephen Cunningham

Stephen Cunningham
Director of Strategic Planning and Research

Enclosures (2)
Questionnaire
Return Envelope

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An Affiliate of the Pennsylvania State University

An Equal Opportunity College

ENNSYLVANIA COLLEGE OF TECHNOLOGY (Penn College)
ALL 1998 NON-MATRICULANT SURVEY

ur records indicate that you were accepted for admission to Penn
ollege, but have chosen not to attend. Your responses to the
ollowing questions will provide valuable information to
uture applicants and will be kept strictly confidential.

****

. Indicate the reasons why you applied to Penn College, using a 1 to 4 scale (1=not a reason, 2=minor reason, 3=important reason, 4=major reason)

___ A. Parental advice/preference
___ B. Family member/friend enrolled at Penn College
___ C. Close to home
___ D. Expected cost
___ E. College reputation
___ F. Program offerings available
___ G. High School instructor/counselor recommendation
___ H. Open admissions policy
___ I. College recruiting/advertising
___ J. Prior enrollment at Penn College
___ K. Penn State affiliation
___ L. Other: _____

. Indicate the reasons why you did NOT enroll at Penn College, using a 1 to 4 scale (1=not a reason, 2=minor reason, 3=important reason, 4=major reason)

___ A. Impressions from campus visit
___ B. Insufficient financial aid
___ C. Expected cost (after financial aid)
___ D. Insufficient employment income (to offset costs)
___ E. Unsatisfactory housing
___ F. Distance from home
___ G. Chose another college
___ H. Postponed college plans
___ I. Found/seeking satisfactory employment
___ J. Uncertain career goals
___ K. Personal/family obligations
___ L. Health
___ M. Program of preference unavailable/not accepted into program
___ N. Other: _____

3. Are you presently attending another college this year?

A. Yes _____ No _____
B. If yes, which college?
College Name: _____
City : _____ State: ___
Major : _____

4. Please list up to three colleges (including Penn Colleg to which you applied, in order of preference:

	College/University Name	Accepted fo Admission? Yes	No
1.	_____	___	___
2.	_____	___	___
3.	_____	___	___

5. If you used any of the following Penn College services, please rate how well they fulfilled your needs.

	Very Good	Good	Poor	Very Poor	Does Not Apply
A. Admissions Procedures	___	___	___	___	___
B. Student Orientation	___	___	___	___	___
C. Academic Advisement	___	___	___	___	___
D. Student Records/Scheduling	___	___	___	___	___
E. Billing/Payment Procedures	___	___	___	___	___
F. Financial Aid Services	___	___	___	___	___

6. Please make any comments you feel would be helpful to us

THANK YOU FOR ASSISTING US IN THIS SURVEY!

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